



The City of San Diego
OFFICE OF THE CITY COUNCIL

Dean Spanos, Chairman of the Board
San Diego Chargers Football Club
4020 Murphy Canyon Rd.
San Diego, CA 92123

Chairman Spanos,

The hour is late, and the time to find a stadium solution is getting dangerously short. Before making a decision that will affect thousands of San Diegans, we ask that you consider the following.

We recognize the Chargers are a vital organization that improves our city and believe a deal can be reached that will benefit the Chargers, the NFL, and taxpayers. From day one, the main objective has been to strike a fair deal for both the Chargers and San Diego residents that keeps the team in San Diego where they belong.

The current Qualcomm stadium site in Mission Valley consists of 166 acres of unrealized potential. It's located in the geographic center of the 8th largest City in the country, easily accessible by three surrounding interstates and a multi-million dollar trolley station.

The current site is equivalent to over 60 downtown blocks that can be transformed from an empty parking lot to a state-of-the-art, one of a kind NFL experience. The development of the current site with a \$1 per year 99-year lease would be a good starting point for a discussion.

Imagine an agreement where unleashing the creativity of the Chargers and the NFL with collaboration from San Diego State University will create a new NFL experience on the Qualcomm site. The Chargers and the League would benefit from developing such a desirable location and San Diego residents would benefit from increased jobs and tax revenue.

Again, we understand the frustrations of the past 15 years on both sides to reach a deal for a new stadium. It's time to put the past behind us and focus on the future. The proposal in

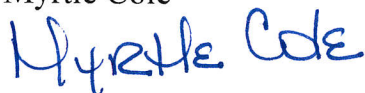
this letter is a broad stroke for what can ultimately be a detailed vision for our combined future.

Before leaving 60 years of tradition and loyal fans, let's give one last concerted effort to come to the table and hammer this out face to face, working together toward a common goal of keeping the NFL in America's Finest City. If we fail to come to an agreement, at least we will know that nothing was left untested and we can part ways knowing that we gave it our all.

We ask that the Chargers give San Diego fans another chance.

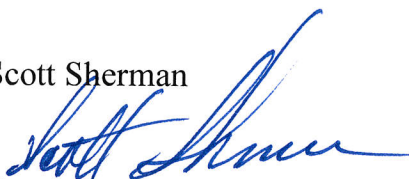
Sincerely,

Myrtle Cole



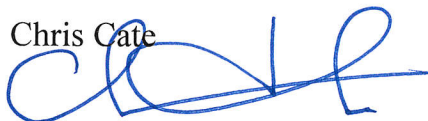
Council President, Councilmember District 4

Scott Sherman



Councilmember, District 7

Chris Cate



Councilmember, District 6

Lorie Zapf



Councilmember, District 2

CC: Roger Goodell, NFL Commissioner
NFL Owners

