San Diego Hispanic/Latino Survey

Codebook v.4 October 2013

Screen_language

Label: R's language preference

Position: No. S1 Description: Screen

Universe: All

Question: Would you prefer that I speak in English or Spanish?

Note: Record ENGLISH or SPANISH

1 English2 Spanish

Logic: Proceed in R's preferred language

Source: Respondent

Results

English 117 28.96%
Spanish 287 71.04 **Total** 404 100.00%

Screen_hispaniclatino

Label: R's ethnicity Position: No. S2 Description: Screen Universe: All

Question: Do you consider yourself Hispanic or Latino or a person of Spanish origin?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Logic: If YES, continue. Terminate if otherwise

Source: Respondent

Screen_continue

Label: Does R want to continue?

Position: No. S3 Description: Screen

Universe: All

Question: Can we begin the survey?

Note: Record YES or NO

1 Yes2 No

Logic: If yes, continue. Terminate if otherwise

Source: Respondent

Results

Yes 404 100.00%

Total 404 100.00%

Screen_descriptor

Label: Does R prefer Hispanic or Latino?

Position: No. S4 Description: Screen Universe: All

Question: The most frequently used terms to describe persons of Latin American descent are "Hispanic" and "Latino." Of the two, which do you prefer, or do you not care about this terminology?

Note: Record HISPANIC, LATINO, or NO PREFERENCE

- 1 Hispanic
- 2 Latino
- 3 No preference

Logic: If HISPANIC, use Hispanic for the remainder of the survey. If LATINO, use Latino for the remainder of the survey. If NO PREFERENCE, use LATINO for the remainder of the survey

Source: Respondent

	<u>#</u>	<u>%</u>
Hispanic	101	25.00%
Latino	69	17.08
No Preference	234	57.92
Total	404	100.00%

Respondent_location

Label: Where does R live?

Position: No. 5

Description: General background

Universe: All

Question: What city and zip code do you currently live in?

Note: Record (text entry) CITY, ZIP CODE or 9999 if DECLINE TO STATE

Source: Respondent

Results (top 10)

	<u>#</u>	<u>%</u>
San Diego	192	47.52%
Escondido	36	8.91
Chula Vista	25	6.19
Oceanside	24	5.94
Vista	18	4.46
El Cajon	17	4.21
San Marcos	14	3.47
Spring Valley	10	2.48
National City	9	2.23
Other	59	14.59
Total	404	100.00%

Respondent_howlongSD

Label: How long has R lived in SD?

Position: No. 6

Description: General background

Universe: All

Question: How long have you lived in the San Diego area?

Note: Record (text entry) # YEARS, DON'T KNOW, or 9999 if DECLINE TO STATE

Source: Respondent

Results: Average = 21 years

	<u>#</u>	<u>%</u>
20 years	43	10.64%
10 years	36	8.91
15 years	28	6.93
25 years	26	6.44
30 years	23	5.69
40 years	21	5.20
12 years	11	2.72
18 years	11	2.72
Other	205	50.75
Total	404	100.00%

Respondent_age

Label: How old is R? Position: No. 7

Description: General background

Universe: All

Question: What year were you born?

Note: Record (text entry) YEAR, DON'T KNOW, or 9999 if DECLINE TO STATE

Source: Respondent

Results: Average = 46-years-old

	<u>#</u>	<u>%</u>
Less than 20	12	3.14%
Twenties	48	12.57
Thirties	84	21.99
Forties	81	21.20
Fifties	71	18.59
Sixty and older	86	22.51
Total	382	100.00%

Note: 22 respondents declined to state age

Respondent_gender

Label: R's gender? Position: No. 8

Description: General background

Universe: All

Question: What is your gender?

Note: Ask only if necessary. Record MALE, FEMALE, DECLINE TO STATE, or OTHER

- 1 Male
- 2 Female
- 3 Decline to state
- 4 Other

Source: Respondent or Interviewer

Results

 Male
 #
 %

 Female
 267
 66.09

 Total
 404
 100.00%

Respondent_race

Label: R's race? Position: No. 9

Description: General background

Universe: All

Question: What racial group do you most identify with? For example, do you consider

yourself White, Asian, African-American, or some other race?

Note: Record WHITE, ASIAN, AFRICAN-AMERICAN, OTHER RACE, MIXED

RACE, or DECLINE TO STATE

- 1 White
- 2 Asian
- 3 African-American
- 4 Other
- 5 Mixed race
- 6 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
White	152	37.87%
Asian	0	0
African-American	1	0.25
Other	161	39.85
Mixed race	33	8.17
Decline to state	56	13.86
Total	404	100.00%

Respondent_education

Label: R's educational background

Position: No. 10

Description: General background

Universe: All

Question: What is your highest level of formal education completed?

Note: Record

- 1 Eighth grade or below
- 2 Some high school
- 3 GED
- 4 High school graduate
- 5 Some college
- 6 4-year college degree
- 7 Graduate or professional degree
- 8 None

Source: Respondent

	<u>#</u>	<u>%</u>
Eighth grade or below	129	31.93%
Some high school	42	10.40
GED	9	2.23
High school graduate	91	22.52
Some college	45	11.14
4-year college degree	35	8.66
Graduate or professional degree	33	8.17
None	20	4.95
Total	404	100.00%

Respondent_employment

Label: R's employment

Position: No. 11

Description: General background

Universe: All

Question: Which of the following best describes your employment status [FULL-TIME, PART-TIME, TEMPORARILY LAID OFF, RETIRED, PERMANENTLY DISABLED, HOMEMAKER, STUDENT, or OTHER]?

Note: Record

- 1 Full-time
- 2 Part-time
- 3 Temporarily laid off
- 4 Retired
- 5 Permanently disabled
- 6 Homemaker
- 7 Student
- 8 Other
- 9 Don't know
- 10 Decline to state

Logic: Skip to No. 13 if not FULL-TIME or PART-TIME

Source: Respondent

	<u>#</u>	<u>%</u>
Full-time	135	33.42%
Part-time	58	14.36
Temporarily laid off	13	3.22
Retired	46	11.39
Permanently disabled	13	3.22
Homemaker	110	27.23
Student	20	4.95
Other	6	1.49
Don't know	2	0.50
Decline to state	1	0.25
Total	404	100.00%

Respondent_occupation

Label: R's job Position: No. 12

Description: General background

Universe: Full-time and part-time workers Question: What do you do for work?

Note: Record (text entry) ALL RESPONSES

Source: Respondent

Results (top 10)

	<u>#</u>	<u>%</u>
House cleaning	18	9.23%
Restaurant	16	8.21
Cleaning	9	4.62
Factory	9	4.62
Education	8	4.1
Healthcare	8	4.1
Gardening/Landscaping	8	4.1
Caregiver	7	3.59
Construction	7	3.59
Maintenance	6	3.08
Sales	6	3.08
Total	102	52.32%

Respondent_children

Label: Does R have children?

Position: No. 13

Description: General background

Universe: All

Question: Do you have any children [YES or NO]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

2 No

3 Don't know

4 Decline to state

Source: Respondent

Respondent_married

Label: Is R married? Position: No. 14

Description: General background

Universe: All

Question: Are you currently married [YES or NO]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	225	55.69%
No	175	43.32
Don't know	3	0.74
Decline to state	1	0.25
Total	404	100.00%

Origin_countryofbirth

Label: Country of birth

Position: No. 15 Description: Origin Universe: All

Question: In what country were you born?

Note: Record

- 1 U.S.
- 2 Argentina
- 3 Bolivia
- 4 Chile
- 5 Colombia
- 6 Costa Rica
- 7 Cuba
- 8 Dominican Republic
- 9 Ecuador
- 10 El Salvador
- 11 Guatemala
- 12 Honduras
- 13 Mexico
- 14 Nicaragua
- 15 Panama
- 16 Paraguay
- 17 Peru
- 18 Puerto Rico
- 19 Spain
- 20 Uruguay
- 21 Venezuela
- 22 Other
- 23 Decline to state

Source: Respondent

	#	<u>%</u>
Mexico	293	72.52%
U.S.	95	23.51
Other	16	3.97
Total	404	100.00%

Origin_trace

Label: Country of origin trace

Position: No. 16 Description: Origin Universe: All

Question: Families of (ANSWER TO S4) background come from many different countries. From which country do you trace your (ANSWER TO S4) heritage?

Note: Record

- 1 Argentina
- 2 Bolivia
- 3 Chile
- 4 Colombia
- 5 Costa Rica
- 6 Cuba
- 7 Dominican Republic
- 8 Ecuador
- 9 El Salvador
- 10 Guatemala
- 11 Honduras
- 12 Mexico
- 13 Nicaragua
- 14 Panama
- 15 Paraguay
- 16 Peru
- 17 Puerto Rico
- 18 Spain
- 19 Uruguay
- 20 Venezuela
- 21 U.S.
- 22 Other
- 23 Decline to state

Source: Respondent

	#	<u>%</u>
Mexico	73	76.84%
Spain	6	6.32
U.S.	4	4.21
Puerto Rico	4	4.21
Other	8	8.42
Total	95	100.00%

Origin_mexico

Label: State of origin – Mexico

Position: No. 17 Description: Origin

Universe: Born in Mexico

Question: What state in Mexico were you born?

Note: Record

Source: Respondent

Results (Top 5)

	<u>#</u>	<u>%</u>
Baja California Norte	52	17.75%
Jalisco	32	10.92
Oaxaca	28	9.56
Michoacan	27	9.22
Sinaloa	22	7.51
Other	132	45.04
Total	293	100.00%

Origin_mexstereotype

Label: Mexican stereotype

Position: No. 18 Description: Origin Universe: All

Question: We know that people of (ANSWER TO S4) background come from many different countries, including the U.S. Despite this fact, many people tend to stereotype (ANSWER TO S4) as "Mexicans." Regardless of where you were born, has someone who doesn't know your background or origin ever called you "Mexican"?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

Origin_immstereotype

Label: Immigrant stereotype

Position: No. 19 Description: Origin Universe: All

Question: We know that many people of (ANSWER TO S4) background are born in the U.S. Despite this fact, many people tend to stereotype (ANSWER TO S4) as "immigrants." Regardless of where you were born, has someone who doesn't know your background or origin ever called you an "immigrant"?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	127	31.44%
No	273	67.57
Don't know	4	0.99
Total	404	100.00%

Origin_immstatusstereotype

Label: Immigration status stereotype

Position: No. 20 Description: Origin Universe: All

Question: We know that many people of (ANSWER TO S4) background are immigrants – some are documented and others are undocumented. Despite this fact, many people tend to stereotype (ANSWER TO S4) immigrants as "illegals." Regardless of whether or not you're an immigrant, has someone who doesn't know your background or origin ever called you "illegal"?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

Identity_hispaniclatino

Label: Importance of Hispanic/Latino identity [ANES 1763]

Position: No. 21 Description: Identity

Universe: All

Question: How important is being (ANSWER TO S4) to your identity [EXTREMELY IMPORTANT, VERY IMPORTANT, MODERATELY IMPORTANT, A LITTLE IMPORTANT, or NOT IMPORTANT AT ALL]?

Note: Record

- 1 Extremely important
- 2 Very important
- 3 Moderately important
- 4 A little important
- 5 Not important at all
- 6 Don't know
- 7 Decline to state

Source: Respondent

Results

#	<u>%</u>	ANES (n=923)
56	13.86%	31.31%
181	44.80	31.09
76	18.81	21.35
36	8.91	8.02
36	8.91	8.23
16	3.96	
3	0.74	
	56 181 76 36 36 16	56 13.86% 181 44.80 76 18.81 36 8.91 36 8.91 16 3.96

Total 404 100.00%

Identity_american

Label: Importance of American identity [ANES 1777]

Position: No. 22 Description: Identity

Universe: All

Question: How important is being American to your identity [EXTREMELY]

IMPORTANT, VERY IMPORTANT, MODERATELY IMPORTANT, A LITTLE

IMPORTANT, or NOT IMPORTANT AT ALL]?

Note: Record

- 1 Extremely important
- 2 Very important
- 3 Moderately important
- 4 A little important
- 5 Not important at all
- 6 Don't know
- 7 Decline to state

Source: Respondent

	#	<u>%</u>	ANES (n=5513)
Extremely important	52	12.87%	49.30%
Very important	138	34.16	28.55
Moderately important	84	20.79	13.97
A little important	39	9.65	5.29
Not important at all	66	16.34	2.56
Don't know	20	4.95	
Decline to state	5	1.24	0.33
Total	404	100.00%	

Identity_blendin

Label: Blending in [ANES 1729]

Position: No. 23 Description: Identity

Universe: All

Question: How important is it for (ANSWER TO S4) to change sot that they blend

into the larger American society [VERY IMPORTANT, SOMEWHAT

IMPORTANT, NOT AT ALL IMPORTANT]?

Note: Record

1 Very important

- 2 Somewhat important
- 3 Not at all important
- 4 Don't know
- 5 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	ANES (n=923)
Very important	203	50.25%	30.99%
Somewhat important	127	31.44	39.98
Not at all important	51	12.62	27.74
Don't know	20	4.95	0.88
Decline to state	3	0.74	0.43

Total 404 100.00%

Identity_3wordhispaniclatino

Label: Average Hispanic/Latino

Position: No. 24 Description: Identity

Universe: All

Question: In 3 words, how would you describe the average (ANSWER TO S4)?

• If more than 3 words given ask, "What three word stands out the most?"

Note: Record (text entry) FIRST WORD, SECOND WORD, THIRD WORD, DON'T KNOW, or DECLINE TO STATE

Source: Respondent

Results (top 10)

	<u>#</u>	<u>%</u>
Hardworking	202	25.31%
Good, Kind, Caring	55	6.89
Important	45	5.64
Family Oriented	32	4.01
Determined/Never Gives Up	29	3.63
Honest	29	3.63
Responsible	21	2.63
Intelligent	19	2.38
Friendly	16	2.01
Respectful	12	1.5
Total	460	52.32%

Identity_3wordsperceived

Label: Average view of Hispanics/Latinos

Position: No. 25 Description: Identity

Universe: All

Question: In 3 words, how do you think the average San Diegan would describe the average (ANSWER TO S4)?

• If more than 3 words given ask, "What three word stands out the most?"

Note: Record (text entry) FIRST WORD, SECOND WORD, THIRD WORD, DON'T KNOW, or DECLINE TO STATE

Source: Respondent

Results (top 10)

	#	<u>%</u>
Hardworking	108	15.72%
Good	46	6.7
Important	26	3.78
Immigrant	23	3.35
Mexican	23	3.35
Honest	18	2.62
Uneducated	16	2.33
Determined	15	2.18
Friendly	14	2.04
Illegal	13	1.89
Total	302	43.96%

$Intergroup_discrimination SD$

Label: Discrimination against Hispanics/Latinos in SD

Position: No. 26

Description: Intergroup relations

Universe: All

Question: How much discrimination is there in San Diego against (ANSWER TO S4) [A GREAT DEAL, A LOT, A MODERATE AMOUNT, A LITTLE or NONE AT ALL]?

Note: Record

- 1 A great deal
- 2 A lot
- 3 A moderate amount
- 4 A little
- 5 None at all
- 6 Don't know
- 7 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
A great deal	80	19.80%
A lot	60	14.85
A moderate amount	117	28.96
A little	103	25.50
None at all	27	6.68
Don't know	16	3.96
Decline to state	1	0.25
Total	404	100.00%

Language_useage

Label: Language use [ANES 1715]

Position: No. 27

Description: Language

Universe: All

Question: Comparing how often you speak in English or Spanish in your day-to-day life, would you say that you are generally speaking: 1) ENGLISH AND LITTLE OR NO SPANISH, 2) MOSTLY ENGLISH, BUT SPANISH AT LEAST SOME OF THE TIME, 3) ENGLISH AND SPANISH EQUALLY, or 4) SPANISH AND LITTLE OR NO ENGLISH?

Note: Record

- 1 English and a little or no Spanish
- 2 Mostly English but Spanish at least some of the time
- 3 English and Spanish equally
- 4 Spanish and little or no English
- 5 Don't know
- 6 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
English and a little or no Spanish	43	10.64%
Mostly English but Spanish at least some of the time	37	9.16
English and Spanish equally	132	32.67
Spanish and little or no English	188	46.53
Don't know	3	0.74
Decline to state	1	0.25
Total	404	100.00%

Language_stereotype1

Label: Language stereotype1

Position: No. 28

Description: Language

Universe: All

Question: Do you recall ever having a conversation in English with someone who either spoke louder, slower, or something like this because he or she assumed that you didn't speak English?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	180	44.55%
No	219	54.21
Don't know	3	0.74
Decline to state	2	0.50
Total	404	100.00%

Politics_partyid1

Label: Party preference

Position: No. 29 Description: Politics

Universe: All

Question: Generally speaking, do you think of yourself as a DEMOCRAT,

REPUBLICAN, INDEPENDENT, or OTHER?

Note: Record

- 1 Democrat
- 2 Republican
- 3 Independent
- 4 Other
- 5 Don't know
- 6 Decline to state

Logic 1: If INDEPENDENT or OTHER, skip to No. 40

Source: Respondent

	<u>#</u>	<u>%</u>	CCES (n=54535)
Democrat	162	40.10%	37.12%
Republican	29	7.18	26.56
Independent	107	26.49	27.53
Other	36	8.91	4.24
Don't know	51	12.62	4.55
Decline to state	19	4.70	
Total	404	100.00%	

Politics_partyid2

Label: Party preference independent or other

Position: No. 30 Description: Politics

Universe: If INDEPENDENT or OTHER

Question: Do you think of yourself as being closer to the Democratic or Republican

Party?

Note: Record

- 1 Democratic Party
- 2 Republican Party
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Democratic Party	47	32.87%
Republican Party	21	14.69
Don't know	48	33.57
Decline to state	27	18.88
Total	143	100.00%

Politics_partyideology

Label: Ideology Position: No. 31 Description: Politics

Universe: All

Question: Thinking about politics these days, how would you describe your own political viewpoint [VERY LIBERAL, LIBERAL, MODERATE, CONSERVATIVE, VERY CONSERVATIVE, or NOT SURE]?

Note: Record

- 1 Very liberal
- 2 Liberal
- 3 Moderate
- 4 Conservative
- 5 Very conservative
- 6 Not sure

Source: Respondent

Results

	<u>#</u>	<u>%</u>	CCES (n=54646)
Very liberal	22	5.45%	8.69%
Liberal	74	18.32	17.54
Moderate	96	23.76	29.95
Conservative	68	16.83	23.99
Very conservative	17	4.21	12.68
Not sure	127	31.44	7.14
751 4	40.4	4000000	

Total 404 100.00%

Politics_influence1

Label: Influence white [ANES 1755]

Position: No. 32 Description: Politics

Universe: All

Question: Would you say that Whites have TOO MUCH INFLUENCE in American politics, JUST ABOUT THE RIGHT AMOUNT OF INFLUENCE in American politics, or TOO LITTLE INFLUENCE in American politics?

Note: Record

- 1 Too much influence
- 2 Just about the right amount of influence
- 3 Too little influence
- 4 Don't know
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	ANES (n=5513)
Too much influence	144	35.64%	33.23%
Just about the right amount of influence	92	22.77	57.99
Too little influence	89	22.03	8.16
Don't know	72	17.82	
Decline to state	7	1.73	0.62
Total	404	100.00%	_

Politics_influence2

Label: Influence Hispanic/Latino [ANES 1757]

Position: No. 33 Description: Politics

Universe: All

Question: Would you say that (ANSWER TO S4) have TOO MUCH INFLUENCE in American politics, JUST ABOUT THE RIGHT AMOUNT OF INFLUENCE in American politics, or TOO LITTLE INFLUENCE in American politics?

Note: Record

- 1 Too much influence
- 2 Just about the right amount of influence
- 3 Too little influence
- 4 Don't know
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Too much influence	34	8.42%
Just about the right amount of influence	84	20.79
Too little influence	252	62.38
Don't know	31	7.67
Decline to state	3	0.74
Total	404	100.00%

Politics_interest

Label: Interest in politics

Position: No. 34 Description: Politics

Universe: All

Question: Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs [MOST OF THE TIME, SOME OF THE TIME, ONLY NOW AND THEN, or HARDLY AT ALL]?

Note: Record

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- 5 Don't know
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	CCES (n=54475)
Most of the time	127	31.44%	54.90%
Some of the time	117	28.96	25.06
Only now and then	91	22.52	12.08
Hardly at all	59	14.60	5.82
Don't know	8	1.98	2.14
Decline to state	2	0.50	

Total 404 100.00%

Politics_interestSD

Label: Interest in politics SD

Position: No. 35 Description: Politics

Universe: All

Question: Would you say you follow what's going on in government and public affairs in San Diego [MOST OF THE TIME, SOME OF THE TIME, ONLY NOW AND THEN, or HARDLY AT ALL]?

Note: Record

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- 5 Don't know
- 6 Decline to state

Source: Respondent

	#	<u>%</u>
Most of the time	115	28.47%
Some of the time	129	31.93
Only now and then	88	21.78
Hardly at all	66	16.34
Don't know	5	1.24
Decline to state	1	0.25
Total	404	100.00%

Politics_vote2012

Label: 2012 vote Position: No. 36 Description: Politics

Universe: All

Question: **Did you vote in the general election last November?** Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Logic: If NO, skip to No. 40

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	149	36.88%
No	254	62.87
Don't know	0	0.00
Decline to state	1	0.25
Total	404	100.00%

Politics_vote2012

Label: 2012 vote Position: No. 37 Description: Politics Universe: Voted in 2012

Question: For whom did you vote for President of the U.S.?

Note: Record BARACK OBAMA, MITT ROMNEY, OTHER, DON'T KNOW, or

DECLINE TO STATE

- 1 Barack Obama
- 2 Mitt Romney
- 3 Other
- 4 Don't know
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	2012 Exit Polls
Barack Obama	109	73.15%	71%
Mitt Romney	14	9.40	27
Other	6	4.03	
Don't know	4	2.68	
Decline to state	16	10.74	
Total	149	100.00%	

Politics_vote2012influence

Label: 2012 vote influence

Position: No. 38 Description: Politics

Universe: All

Question: Much has been said about the growing influence of (ANSWER TO S4) in American politics. Is the changing role of (ANSWER TO S4) in politics something you pay close attention to [YES or NO]?

Note: YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	234	57.92%
No	156	38.61
Don't know	13	3.22
Decline to state	1	0.25
Total	404	100.00%

Politics_votehispaniclatinoissues

Label: Does a Hispanic/Latino candidate matter for R?

Position: No. 39 Description: Politics

Universe: All

Question: When thinking about voting for or supporting a political candidate, would you vote for or support a (ANSWER TO S4) candidate even if you disagreed on important issues [YES or NO]?

Note: YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	104	25.74%
No	274	67.82
Don't know	24	5.94
Decline to state	2	0.50
Total	404	100.00%

Politics_votehispaniclatinoparty

Label: Does a Hispanic/Latino candidate matter for R?

Position: No. 40 Description: Politics

Universe: All

Question: When thinking about voting for or supporting a political candidate, would you vote for or support a (ANSWER TO S4) candidate even if he or she belonged to a different political party than you [YES or NO]?

Note: YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	204	50.50%
No	171	42.33
Don't know	27	6.68
Decline to state	2	0.50
Total	404	100.00%

Politics_immigration

Label: Immigration Position: No. 41 Description: Politics

Universe: All

Question: Which comes closer to your own views? [IMMIGRANTS TODAY STRENGTHEN OUR COUNTRY BECAUSE OF THEIR HARD WORK AND TALENTS OF IMMIGRANTS TODAY ARE A BURDEN ON OUR COUNTRY BECAUSE THEY TAKE OUR JOBS, HOUSING, AND HEALTHCARE?

Note: Record

- 1 Immigrants today strengthen our country because of their hard work and talents.
- 2 Immigrants today are a burden on our country because they take our jobs, housing, and health care.

Source: Respondent

	<u>#</u>	<u>%</u>	LNS (n=8600)
Immigrants strengthen	386	95.54%	91.1%
Immigrants burden	18	4.46	8.9
Total	404	100.00%	

Politics_partyfeelingimmdem

Label: Party feeling Democrats and immigration

Position: No. 42 Description: Politics

Universe: All

Question: Based on their positions on immigration, which of the following best

describes your feelings towards the Democratic Party?

Note: Record

- 1 I feel much closer to the Democratic Party than I used to
- 2 I feel somewhat closer to the Democratic Party than I used to
- 3 I feel much more distant to the Democratic Party than I used to
- 4 I feel somewhat more distant to the Democratic Party than I used to
- 5 My feelings towards the Democratic Party have not changed
- 6 Don't know/Other

Source: Respondent

	<u>#</u>	<u>%</u>
Much closer to Democratic Party	50	12.38%
Somewhat closer to Democratic Party	42	10.40
More distant to Democratic Party	24	5.94
Somewhat more distant to Democratic Party	27	6.68
Feelings towards the Democratic Party have not changed	181	44.80
Don't know/Other	80	19.80
Total	404	100.00%

Politics_partyfeelingimmrep

Label: Party feeling Republicans and immigration

Position: No. 43 Description: Politics

Universe: All

Question: Based on their positions on immigration, which of the following best

describes your feelings towards the Republican Party?

Note: Record

- 1 I feel much closer to the Republican Party than I used to
- 2 I feel somewhat closer to the Republican Party than I used to
- 3 I feel much more distant to the Republican Party than I used to
- 4 I feel somewhat more distant to the Republican Party than I used to
- 5 My feelings towards the Republican Party have not changed
- 6 Don't know/Other

Source: Respondent

	<u>#</u>	<u>%</u>
Much closer to Republican Party	25	6.19%
Somewhat closer to Republican Party	22	5.45
More distant to Republican Party	56	13.86
Somewhat more distant to Republican Party	52	12.87
Feelings towards the Republican Party have not changed	168	41.58
Don't know/Other	81	20.05
Total	404	100.00%

Politics_partyfeelingantiimmigrant

Label: Party feeling anti-immigrant

Position: No. 44 Description: Politics

Universe: All

Question: We know that supporting a party or a candidate often involves many different factors. But would you be able to support a party or candidate that was viewed as anti-immigrant?

Note: Record YES, NO, DON'T KNOW, DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	72	17.82%
No	308	76.24
Don't know	23	5.69
Decline to state	1	0.25
Total	404	100.00%

Politics_policywelfare

Label: Welfare policy Position: No. 45 Description: Politics

Universe: All

Question: I'm going to ask you about some policy issues. Please tell me how strongly you support or oppose the following policies. Your response can be: STRONGLY SUPPORT, SUPPORT, OPPOSE or STRONGLY OPPOSE. If you are not sure how you feel or don't know, feel free to say so. "Government should provide income support to those who need it."

Note: Record

- 1 Strongly support
- 2 Support
- 3 Oppose
- 4 Strongly oppose
- 5 Don't know
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	LNS (n=8600)
Strongly support	127	31.44%	44.9%
Support	223	55.20	35.2
Oppose	12	2.97	6.6
Strongly oppose	5	1.24	4.7
Don't know	35	8.66	8.5
Decline to state	2	0.50	

Total 404 100.00%

Politics_policyhealth

Label: Heath policy Position: No. 46 Description: Politics

Universe: All

Question: "President Obama's healthcare reforms, also known as Obamacare." Do you STRONGLY SUPPORT, SUPPORT, OPPOSE or STRONGLY OPPOSE.

Note: Record

- 1 Strongly support
- 2 Support
- 3 Oppose
- 4 Strongly oppose
- 5 Don't know
- 6 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Strongly support	102	25.25%
Support	187	46.29
Oppose	42	10.40
Strongly oppose	15	3.71
Don't know	57	14.11
Decline to state	1	0.25
Total	404	100.00%

Politics_policyidentification

Label: Identification policy

Position: No. 47 Description: Politics

Universe: All

Question: "Use of matricula consular as an acceptable form of identification for immigrants in the U.S." Do you STRONGLY SUPPORT, SUPPORT, OPPOSE or STRONGLY OPPOSE.

Note: Record

- 1 Strongly support
- 2 Support
- 3 Oppose
- 4 Strongly oppose
- 5 Not sure
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	LNS (n=8600)
Strongly support	133	32.92%	37.5%
Support	192	47.52	27.8
Oppose	22	5.45	9.6
Strongly oppose	6	1.49	9.2
Don't know	44	10.89	15.8
Decline to state	7	1.73	

Total 404 100.00%

Politics_policysamesex

Label: Gay marriage policy

Position: No. 48 Description: Politics

Universe: All

Question: What is your view about same-sex couples? Should they be permitted to [LEGALLY MARRY, ENTER INTO CIVIL UNIONS, or RECEIVE NO LEGAL RECOGNITION]?

Note: Record LEGALLY MARRY, ENTER INTO CIVIL UNIONS, RECEIVE NO LEGAL RECOGNITION, DON'T KNOW, or DECLINE TO STATE

- 1 Legally marry
- 2 Civil unions
- 3 No legal recognition
- 4 Don't know
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	LNS (n=8600)
Legally marry	151	37.38%	19.9%
Civil unions	45	11.14	7.0
No legal recognition	137	33.91	32.2
Don't know	60	14.85	40.9
Decline to state	11	2.72	
Total	404	100.00%	

Politics_policyabortion

Label: Abortion policy Position: No. 49 Description: Politics

Universe: All

Question: Generally speaking, do you think abortion should be [LEGAL IN ALL CIRCUMSTANCES, LEGAL IN MOST CIRCUMSTANCES, LEGAL ONLY WHEN NECESSARY TO SAVE THE LIFE OF THE WOMEN OR IN CASES OR RAPE OR INCEST, or ILLEGAL IN ALL CIRCUMSTANCES]?

Note: Record

- 1 Legal in all circumstances
- 2 Legal in most circumstances
- 3 Legal only when necessary to save the life of the woman or in cases of rape or incest
- 4 Illegal in all circumstances
- 5 Don't know
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	LNS (n=8600)
Legal in all circumstances	34	8.42%	10.5%
Legal in most circumstances	32	7.92	7.5
Legal only when necessary	241	59.65	48.3
Illegal in all circumstances	74	18.32	20.1
Don't know	19	4.70	13.6
Decline to state	4	0.99	

Total 404 100.00%

Politics_policymarijuana

Label: Marijuana policy [ANES 1396]

Position: No. 50 Description: Politics

Universe: All

Question: Do you FAVOR, OPPOSE, or NEITHER FAVOR NOR OPPOSE the use

of marijuana being legal?

Note: Record

- 1 Favor
- 2 Oppose
- 3 Neither favor nor oppose
- 4 Don't know
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	ANES (n=5513)
Favor	71	17.57	38.47%
Oppose	237	58.66	36.02
Neither favor nor oppose	82	20.30	24.71
Don't know	12	2.97	0.36
Decline to state	2	0.50	0.44
Total	404	100.00%	

Politics_policybusinessregulation

Label: Business regulation [ANES 1421]

Position: No. 51 Description: Politics

Universe: All

Question: How much government regulation of business is good for society [A GREAT DEAL, A LOT, A MODERATE AMOUNT, A LITTLE, or NONE AT ALL]?

Note: Record

- 1 A great deal
- 2 A lot
- 3 A moderate amount
- 4 A little
- 5 None at all
- 6 Don't know
- 7 Decline to state

Source: Respondent

Results

<u>#</u>	<u>%</u>	ANES (n=5513)
83	20.54%	8.05%
38	9.41	12.15
161	39.85	56.16
57	14.11	19.15
30	7.43	3.07
32	7.92	0.82
3	0.74	0.60
	83 38 161 57 30 32	83 20.54% 38 9.41 161 39.85 57 14.11 30 7.43 32 7.92

Total 404 100.00%

Politics_taxes

Label: Millionaires tax [ANES 1253]

Position: No. 52 Description: Politics

Universe: All

Question: Do you FAVOR, OPPOSE, or NEITHER FAVOR NOR OPPOSE increasing income taxes on people making over one million dollars per year?

Note: Record

- 1 Favor
- 2 Oppose
- 3 Neither favor nor oppose
- 4 Don't know
- 5 Decline to state

Source: Respondent

Results

<u>#</u>	<u>%</u>	ANES (n=5513)
259	64.11%	78.38%
63	15.59	10.18
59	14.60	10.85
22	5.45	0.27
1	0.25	0.32
	259 63 59	259 64.11% 63 15.59 59 14.60 22 5.45

Total 404 100.00%

Politics_crossborder

Label: Cross border cooperation

Position: No. 53 Description: Politics

Universe: All

Question: Do you think San Diego would benefit from stronger cross border ties – including shorter border wait times – with Mexico in general and the Tijuana area in particular [YES or NO]?

Note: Record

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	337	83.42
No	51	12.62
Don't know	16	3.96
Decline to state	0	0.00
Total	404	100.00%

Politics_ifmayor

Label: If mayor Position: No. 54 Description: Politics

Universe: All

Question: If you were Mayor, what would be the first thing you change about San

Diego?

• If multiple answers given ask, "What's the most important to you?"

Note: Record (text entry) ONE CHANGE

Source: Respondent

Results (top 10)

	<u>#</u>	<u>%</u>
Education	29	6.78%
Help the homeless/Poor	25	5.84
Border Crossing	24	5.61
Employment/Jobs	22	5.14
Immigration policy and reform	21	2.1
Security/Safety/Violence/Crime	19	4.44
Nothing	12	2.8
Police	12	2.8
Discrimination/Racism	9	2.1
Health	9	2.1
ID/Matricula Consular	9	2.1
Total	191	41.81%

Politics_source

Label: News in English or Spanish

Position: No. 55 Description: Politics

Universe: All

Question: Would you say you get most information from Spanish-language television, radio, and newspapers, or from English-language TV, radio, and newspapers?

Note: Record ENGLISH or SPANISH

- 1 Spanish
- 2 English
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Spanish	248	61.39%
English	137	33.91
Don't know	17	4.21
Decline to state	2	0.50
Total	404	100.00%

Community_involvement

Label: Has R done community work in past 12 months? [ANES 1451]

Position: No. 56

Description: Community

Universe: All

Question: During the past 12 months, have you worked with other people to deal with

some issue facing your community?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

2 No

3 Don't know

4 Decline to state

Source: Respondent

	#	<u>%</u>	ANES (n=5513)
Yes	61	15.10%	30.98%
No	342	84.65	68.86
Don't know	1	0.25	0.14
Decline to state	0	0.00	0.02
Total	404	100.00%	

Community_meeting

Label: Has R attend meeting on school/community issue in past 12 months? [ANES 1453]

Position: No. 57

Description: Community

Universe: All

Question: During the past 12 months, did you attend a meeting about an issue facing

your community or schools?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

2 No

3 Don't know

4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	ANES (n=5513)
Yes	109	26.98%	25.21%
No	294	72.77	74.75
Don't know	1	0.25	0.02
Decline to state	0	0.00	0.02
Total	404	100.00%	

Community_charity

Label: Has R contributed to church or charity in past 12 months? [ANES 1456]

Position: No. 58

Description: Community

Universe: All

Question: Many people are finding it more difficult to make contributions to church or charity as much as they used to. How about you – were you able to contribute any money to church or charity in the last 12 months?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>	ANES (n=5513)
Yes	268	66.34	71.59%
No	133	32.92	28.29
Don't know	2	0.50	0.06
Decline to state	1	0.25	0.06
Total	404	100.00%	_

Community_neighborsname

Label: Neighbor's name

Position: No. 59

Description: Community

Universe: All

Question: Do you know the names of most of your neighbors [YES or NO]?

Note: Record YES, NO, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	179	44.31%
No	220	54.46
Don't know	3	1.24
Decline to state	0	0.00
Total	404	100.00%

Community_together

Label: Together Position: No. 60

Description: Community

Universe: All

Question: Do you feel that life in San Diego would be better if the community – meaning (Answer to S4), Whites, African-Americans, Asians, everybody – were more integrated [YES, NO, DON'T KNOW, or SAN DIEGO IS ALREADY ONE OF THE MOST DIVERSE AND INTEGRATED PLACES IN THE U.S.]?

Note: Record

- 1 Yes
- 2 No
- 3 Don't know
- 4 San Diego is already one of the most diverse and integrated places in the U.S.
- 5 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	283	70.05%
No	13	3.22
Don't know	59	14.60
San Diego already diverse	47	11.63
Decline to state	2	0.50
Total	404	100.00%

Community_servicesgrade

Label: Grading public services in community

Position: No. 61

Description: Community

Universe: All

Question: What grade would you give your community's public services [A, B, C, D,

or FAIL]?
Note: Record

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 6 Don't know
- 7 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
A	97	24.01%
В	162	40.10
С	86	21.29
D	21	5.20
F	26	6.44
Don't know	12	2.97
Decline to state	0	0.00
Total	404	100.00%

Community_schoolgrade

Label: Grading community schools

Position: No. 62

Description: Community

Universe: All

Question: What grade would you give your community's public schools [A, B, C, D,

or FAIL]?
Note: Record

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 6 Don't know
- 7 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
A	130	32.18%
В	141	34.90
С	60	14.85
D	28	6.93
F	31	7.67
Don't know	12	2.97
Decline to state	2	0.50
Total	404	100.00%

Community_policegrade

Label: Grading police Position: No. 63

Description: Community

Universe: All

Question: What grade would you give the police in your community [A, B, C, D, or

FAIL]?Note: Record

1 A

2 B

3 C

4 D

5 F

6 Don't know

7 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
A	153	37.87%
В	127	31.44
C	68	16.83
D	17	4.21
F	27	6.68
Don't know	12	2.97
Decline to state	0	0.00
Total	404	100.00%

Community_roadsandtransportation

Label: Grading public services in community

Position: No. 64

Description: Community

Universe: All

Question: What grade would you give your community's roads and transportation

services [A, B, C, D, or FAIL]?

Note: Record

- 1 A
- 2 B
- 3 C
- 4 D
- 5 F
- 6 Don't know
- 7 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
A	139	34.41%
В	133	32.92
C	62	15.35
D	38	9.41
F	24	5.94
Don't know	8	1.98
Decline to state	0	0.00
Total	404	100.00%

Community_languagebarrierstoservices

Label: Does R experience language barriers in accessing public services?

Position: No. 65

Description: Community

Universe: All

Question: Generally speaking, are the public services in your community accessible to

you in Spanish?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	312	77.23%
No	56	13.86
Don't know	35	8.66
Decline to state	1	0.25
Total	404	100.00%

Community_outlook

Label: Standard of living [ANES 1610]

Position: No. 66

Description: Community

Universe: All

Question: Over the next ten years or so, how likely or unlikely is it that you will improve your standard of living [VERY LIKELY, SOMEWHAT LIKELY, SOMEWHAT UNLIKELY, or VERY UNLIKELY]?

Note: Record

1 Very likely

- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 Don't know
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	ANES (n=5513)
Very likely	130	32.18%	22.86%
Somewhat likely	199	49.26	39.56
Somewhat unlikely	37	9.16	23.98
Very unlikely	20	4.95	12.88
Don't know	16	3.96	0.54
Decline to state	2	0.50	0.18

Total 404 100.00%

Community_bestlife

Label: Best life in SD?

Position: No. 67

Description: Community

Universe: All

Question: Think about what the best life for you and your family looks like. With this in mind, is San Diego a place where you can have this best life [YES, NO, DON'T KNOW, or DECLINE TO STATE]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

- 1 Yes
- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	320	79.21%
No	43	10.64
Don't know	41	10.15
Decline to state	0	0.00
Total	404	100.00%

Community_religion1

Label: What is R's religion?

Position: No. 68

Description: Community

Universe: All

Question: What is your present religion, if any?

Note: Record (text entry) RELIGION

Source: Respondent

Results (top 5)

	<u>#</u>	<u>%</u>
Catholic	262	64.85%
Christian	78	19.31
None	37	9.16
Jehovah's Witness	11	2.72
Mormon	6	1.49
Total	394	97.53%

Community_religion2

Label: Importance of religion?

Position: No. 69

Description: Community

Universe: All

Question: How important is religion in your life [VERY IMPORTANT,

SOMEWHAT IMPORTANT, NOT TOO IMPORTANT, or NOT IMPORTANT

AT ALL]?
Note: Record

1 Very important

- 2 Somewhat important
- 3 Not too important
- 4 Not important at all
- 5 Don't know
- 6 Decline to state

Source: Respondent

Results

	<u>#</u>	<u>%</u>	CCES (n=54487)
Very important	246	60.89%	43.69%
Somewhat important	122	30.20	26.59
Not too important	25	6.19	14.07
Not important at all	10	2.48	15.65
Don't know	0	0.00	
Decline to state	1	0.25	

Total 404 100.00%

Community_military

Label: Has R or R's family member served?

Position: No. 70

Description: Community

Universe: All

Question: Have you or any close member of your family ever served in the U.S.

military [YES or NO]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

- 2 No
- 3 Don't know
- 4 Decline to state

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	32	7.92%
No	369	91.34
Don't know	3	0.74
Decline to state	0	0.00
Total	404	100.00%

Community_leave

Label: Has R considered leaving SD?

Position: No. 71

Description: Community

Universe: All

Question: Over the past year, have you considered or taken steps to move out of the

San Diego area [YES or NO]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

- 2 No
- 3 Don't know
- 4 Decline to state

Logic: If NO, DON'T KNOW, or DECLINE TO STATE, skip to No. 73

Source: Respondent

	<u>#</u>	<u>%</u>
Yes	32	7.92%
No	369	91.34
Don't know	3	0.74
Decline to state	0	0.00
Total	404	100.00%

Community_leavewhy

Label: Why has R considered leaving SD?

Position: No. 72

Description: Community

Universe: If R has considered moving out of SD

Question: What is the main reason that you are considering moving out of the San

Diego area?

• If more than one reason given ask, "Which reason stands out as the most important?"

Note: Record (text entry) MAIN REASON

Source: Respondent

Results (top 3)

	<u>#</u>	<u>%</u>
Expensive	8	23.53%
Employment	7	20.59
High rent	7	20.59
Total	22	64.71%

Lifestyle_eat1

Label: What is R's favorite food?

Position: No. 73 Description: Lifestyle

Universe: All

Question: Switching gears now, what's your favorite food?

• Note: If more than one response given ask, "Which food stands out the most?"

Note: Record (text entry) FAVORITE FOOD

Source: Respondent

Results (top 10)

	<u>#</u>	<u>%</u>		
Mexican	119	27.67%		
Enchiladas	25	5.81		
Italian	23	5.35		
Chinese	19	4.42		
Beans	18	4.19		
Mole	16	3.72 3.49		
Seafood	15			
Chile Relleno	15	3.49		
Chicken	14	3.26		
Vegetables	13	3.02		
Total	277	64.32%		

Lifestyle_eat2

Label: How often does R eat with family?

Position: No. 74 Description: Lifestyle

Universe: All

Question: How many days a week would you say you eat dinner with your family

members [0, 1, 2, 3, 4, 5, 6, or 7]?

Note: Record

- 1 1 day a week
- 2 days a week
- 3 days a week
- 4 4 days a week
- 5 5 days a week
- 6 6 days a week
- 7 days a week
- 8 0 days a week

Source: Respondent

	#	<u>%</u>		
1 day a week	37	9.16%		
2 days a week	28	6.93		
3 days a week	28	6.93		
4 days a week	42	10.40		
5 days a week	48	11.88		
6 days a week	38	9.41		
7 days a week	164	40.59		
0 days a week	16	3.96		
Don't know	1	0.25		
Decline to state	2	0.50		
Total	404	100.00%		

Lifestyle_goingout1

Label: Where does R like to go out?

Position: No. 75 Description: Lifestyle

Universe: All

Question: There are so many places to see and things to do in and around San Diego. When you go out – either by yourself or with others – where are your favorite places to go?

• Note: If multiple responses given ask, "Which two are your favorite?"

Note: Record (text entry) FIRST, SECOND, DON'T KNOW, or DECLINE TO STATE

Source: Respondent

Results (top 10)

	#	<u>%</u>	
Beaches	148	22.66%	
Parks	126	19.30	
Malls/Stores	41	6.28	
Restaurants	36	5.51	
Seaworld	32	4.90	
Movies	31	4.75	
Zoo	26	3.98	
Balboa Park	20	3.06	
Downtown	19	2.91	
Mission Bay	17	2.60	
Total	496	75.95%	

Lifestyle_goingout2

Label: Things R has done in the past 12 months?

Position: No. 76 Description: Lifestyle

Universe: All

Question: During the past 12 months, did you attend an arts or cultural festival in San

Diego [YES or NO]?

Note: Record YES, NO, DON'T KNOW, or DECLINE TO STATE

1 Yes

2 No

3 Don't know

4 Decline to state

Source: Respondent

	#	<u>%</u>
Yes	147	36.39%
No	254	62.87
Don't know	3	0.74
Decline to state	0	0.00
Total	404	100.00%

Lifestyle_bestpartofSD

Label: What does R think is the best part of living in SD?

Position: No. 77

Description: Community

Universe: All

Question: What would you say is the best part of living in the San Diego area?

• Note: If more than one response given ask, "What one thing stands out the most?"

Note: Record (text entry) ONE THING, DON'T KNOW, or DECLINE TO STATE

Source: Respondent

Results (top 10)

	#	<u>%</u>
Climate/Weather	103	26.68%
Beaches	37	9.59
Chula Vista	21	5.44
La Jolla	18	4.66
Downtown	12	3.11
Proximity to border/Mexico	10	2.59
Tranquility	10	2.59
Beautiful	8	2.07
Coronado	8	2.07
Diversity	8	2.07
Total	235	60.87%