

# The 2025-2026 KPBS Explore Local Content Project's RFI is now open for submissions September 1st - October 10th 2025.

Now accepting idea submissions for Round 1 of the Submission Process for the 2025-2026 KPBS Explore Local Content Project! Please submit your idea for the programming content below. Please be as clear and concise as possible.

## Submission Process:

### Round 1:

Participants will be asked to submit an idea synopsis for a podcast, TV series, documentary or digital series that will fit into KPBS' content initiatives. Submitted ideas will be reviewed and assessed for uniqueness, originality, sense of place, diversity, audience and potential for use across multiple platforms. Content creators with promising ideas will advance to Round 2.

### Round 2:

Content creators advancing to Round 2 will submit a complete proposal that will include a treatment, budget, production deliverables timeline, professional resume, and samples of previous work. To be selected for Round 3, content creators must have past experience in content creation and a proven track record of successfully executing project ideas on time.

### Round 3:

In the third and final round, selected projects will receive a stipend to produce a Proof of Concept. This Proof of Concept may take the form of a pilot episode, a program or series trailer, or a scene excerpted from the project. The goal of this round is to convey the project's vision and concept, as well as demonstrate the executability of the idea and the skills of the production team. At the completion of the Proof of Concept production period and after all selected projects have been reviewed, one or more finalists may be selected to receive seed funding.

Final content selections will receive production seed funding and be asked to license it to KPBS for local broadcast and or/digital use.

\*Ideas Advancing to Round 2 will be notified the week of 10/27

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\* Indicates required question

## 1. Email \*

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## 2. Full Name \*

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## 3. How did you hear about the KPBS Explore Project RFP? (select as many as apply) \*

*Check all that apply.*

- ☐ KPBS Website
- ☐ KPBS Podcasts
- ☐ Film Consortium
- ☐ Social Media
- ☐ Print (flyer)
- ☐ Word of Mouth
- ☐ Other: 

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## Project Proposal

Tell us about your project

## 4. Working Title: \*

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## 5. Project Format \*

*Mark only one oval.*

- ☐ Podcast
- ☐ Digital Video Series
- ☐ TV Series
- ☐ Documentary Short
- ☐ Feature Documentary

## 6. Project Genre: How would you categorize your project? \*

*Mark only one oval.*

- ☐ Arts
- ☐ Culture
- ☐ Science / Technology
- ☐ Nature / Environment
- ☐ History / Biography
- ☐ Documentary / Indie Film
- ☐ News / Public Affairs
- ☐ Lifestyle / How-to
- ☐ Parents and Family

## 7. Program Logline: Please provide a 1-2 sentence logline description of your program. \*

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8. Program Description: Please provide a description of your program in no more than 500 words. \*

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9. Audience: Who is your target audience for this project? \*

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10. How is this idea connected to the San Diego region in a meaningful way? \*

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11. How does this idea embody the KPBS explorer spirit and evoke a sense of place. \*  
Find out more about these at: [kpbs.org/explore](https://www.kpbs.org/explore).

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12. If this idea is selected, are you confident that you and your team can produce this content?

*Mark only one oval.*

- ☐ Yes      *Skip to question 14*
- ☐ No      *Skip to question 14*
- ☐ Maybe      *Skip to question 13*

### Idea selection

13. If you are unsure that you and your team could produce this project, please explain what obstacles you anticipate.

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### Comments and Questions

14. Comments and Questions

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### Demographics questions

15. At KPBS, we're trying to connect with a greater variety of people — so we can represent a range of backgrounds, experiences and perspectives. And, in order to do that, we'd like to know more about you. This is totally optional. We'll never share your individual data outside of KPBS. Sound OK? \*

*Mark only one oval.*

- ☐ Ok, Great!
- ☐ No, thanks!      *Skip to question 22*

### Demographics questions

16. What are your pronouns? (choose all that apply)

*Check all that apply.*

- ☐ She/her
- ☐ He/him
- ☐ They/them
- ☐ Prefer not to say
- ☐ Skip this question
- ☐ Other, please describe below

17. Gender Identity (choose all that apply)

*Check all that apply.*

- ☐ Woman/Female
- ☐ Man/Male
- ☐ Transgender
- ☐ Non-binary
- ☐ Prefer not to say
- ☐ Skip this question

18. Please add additional notes or information about your preferred pronouns or gender identity (not required)
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## 19. Please tell us your age

*Mark only one oval.*

- ☐ 0 -17
- ☐ 18 - 24
- ☐ 25 - 34
- ☐ 35 - 44
- ☐ 45 - 54
- ☐ 55 - 64
- ☐ 65 +
- ☐ Prefer not to say

## 20. 3. How would you describe your race/ethnicity? (Select all that apply.) \*

*Check all that apply.*

- ☐ American Indian or Alaska Native
- ☐ Asian or Asian American
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Middle Eastern
- ☐ Mixed Race
- ☐ Native Hawaiian or Pacific Islander
- ☐ South Asian
- ☐ White
- ☐ Prefer not to say/unknown
- ☐ Other, please describe

## 21. Please add additional notes or information about your race/ethnicity

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## Terms of Agreement

By submitting your project idea/proposal, you certify that you are the originator and it is an original body of work. Should your project meet outlined requirements and be chosen, you will be asked to execute a production and licensing agreement with KPBS that provides the station with exclusive local distribution rights to the finished product.

22. If you agree to the above terms please check box \*

*Check all that apply.*

☐ Agree

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