	SCENARIO	#1	SCENARIO	#2		SCENARIO #3		SCENARIO	#4
	PRIVATE USE	PUBLIC USE	PRIVATE USE	PUBLIC USE	PRIVATE USE	PRIVATE USE	PUBLIC USE	PRIVATE USE	PUBLIC USE
PROJECT DESCRIPTION									
A. Private Uses	Multi-family Retail		Office		Multi-family	• Office		Multi-family	
B. Public Uses		City HallGreen OpenSpaceLandscaping/ Circulation		City HallGreen OpenSpaceLandscaping/ Circulation			CityHallGreen OpenSpaceLandscaping/ Circulation		City HallGreen OpenSpaceLandscaping/ Circulation
C. Parking Type	Podium	Surface	Surface	Surface	Structured	Structured	Structured	Structured	Structured
D. Number of Parking Spaces	157 Spaces	73 Spaces	129 Spaces	73 Spaces	100 Spaces	72 Spaces	75 Spaces	166 Spaces	75 Spaces
E. Site Area	1.32 Acres	2.14 Acres	1.32 Acres	2.14 Acres	0.78 Acres	0.52 Acres	2.16 Acres	1.30 Acres	2.16 Acres
F. Number of Units	115 Units				75 Units			125 Units	
G. Density/Floor Area Ratio (FAR)	87 Units/Acre		0.75 FAR		96 Units/Acre	1.1 FAR		96 Units/Acre	
H. Construction Type	Type V		Type II		Type V	Type II		Type V	
I. Number of Stories	4 Stories	2 Stories	3 Stories	2 Stories	3-4 Stories	3 Stories	2 Stories	3-4 Stories	2 Storie
J. Gross Building Area	107,100 SF	24,000 SF	43,000 SF	24,000 SF	68,600 SF	24,000 SF	24,000 SF	114,300 SF	24,000 SF
RESIDUAL LAND VALUE									
A. Residual Land Value - By Use Per Unit Per SF - Private Use (1)	\$4,252,000 \$37,000 \$74 /SF		(\$518,000) (\$9) /SF		\$3,753,000 \$50,000 \$111 /SF	(\$2,502,000) (\$111) /SF		\$6,297,000 \$50,000 \$111 /SF	
B. Total Residual Land Value - Private Use(s)	\$4,252,0	00	(\$518,0	00)		\$1,251,000		\$6,297,0	000
C. (Less) Development Costs - Public Use	(\$19,841,00	00)	(\$19,841,0	00)	(\$21,687,000)			(\$21,687,00	00)
D. Add: County Funding - Public Use (2)	\$400,00	<u>10</u>	\$400,0	00		\$400,000		\$400,00	<u>00</u>
E. Financing Surplus/(Deficit)	(\$15,189,00	00)	(\$19,959,0	00)	(\$20,036,000)				00)

⁽¹⁾ Based on net site area for proposed private use, exclusive of footprint for shared standalone parking structure.

Prepared by: Keyser Marston Associates, Inc.

⁽²⁾ Assumed County contribution. Per City of La Mesa, May 6, 2019.

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APPENDIX A

FINANCIAL FEASIBILITY ANALYSIS

CIVIC CENTER SITE
CITY OF LA MESA



TABLE A-1
PROJECT DESCRIPTIONS
CIVIC CENTER SITE
CITY OF LA MESA

	Scenario #1 - Multi-Family Residential	Scenario #2 - Office	Scenario #3 - Multi-Family/Office	Scenario #4 - High-Density Multi-Family Residential
	Stacked-Flat	Office Space	Office Space and	Stacked-Flat
	Multi-Family Apartments with Podium Parking	with Surface Parking	Multi-Family Apartments with Standalone (Shared) Garage	Multi-Family Apartments with Standalone (Shared) Garage
	With Fouldin Parking		with Standarone (Sharea) Garage	with Standarone (Sharea) Barage
I. Site Area				
A. City Hall (2 story - 24,000 SF total)	0.28 Acres 12,000 SF 8%	0.28 Acres 12,000 SF 8%	0.28 Acres 12,000 SF 8%	0.28 Acres 12,000 SF 8%
B. City Hall Parking (Surface)	0.67 Acres 29,200 SF 19%	0.67 Acres 29,200 SF 19%	0.00 Acres	0.00 Acres
C. Structured Parking	0.00 Acres 0 SF 0%	0.00 Acres	0.69 Acres 30,000 SF 20%	0.69 Acres 30,000 SF 20%
D. Landscaping/Circulation (1)	0.23 Acres 10,000 SF 7%	0.23 Acres 10,000 SF 7%	0.23 Acres 10,000 SF 7%	0.23 Acres 10,000 SF 7%
E. Green Open Space	0.92 Acres 40,200 SF 27%	0.92 Acres 40,200 SF 27%	0.92 Acres 40,200 SF 27%	0.92 Acres 40,200 SF 27%
F. Programmable Outdoor Space	0.05 Acres 2,000 SF 1%	0.05 Acres 2,000 SF 1%	0.05 Acres 2,000 SF 1%	0.05 Acres 2,000 SF 1%
G. Multi-Family	1.32 Acres 57,300 SF 38%	0.00 Acres 0 SF 0%	0.78 Acres 33,900 SF 22%	1.30 Acres 56,500 SF 37%
H. Office	<u>0.00</u> Acres <u>0</u> SF <u>0%</u>	<u>1.32</u> Acres <u>57,300</u> SF <u>38%</u>	<u>0.52</u> Acres <u>22,600</u> SF <u>15%</u>	<u>0.00</u> Acres <u>0</u> SF <u>0%</u>
I. Total	3.46 Acres 150,700 SF 100%	3.46 Acres 150,700 SF 100%	3.46 Acres 150,700 SF 100%	3.46 Acres 150,700 SF 100%
II. Number of Units				
One Bedroom	46 Units 40% 650 SF	0 Units 0% 0 SF	30 Units 40% 650 SF	50 Units 40% 650 SF
Two Bedroom	<u>69</u> Units <u>60%</u> <u>900</u> SF	<u>0</u> Units <u>0%</u> <u>0</u> SF	<u>45</u> Units <u>60%</u> <u>900</u> SF	<u>75</u> Units <u>60%</u> <u>900</u> SF
Total	115 Units $1\overline{00\%}$ 800 SF	0 Units 0% 0 SF	75 Units 100% 800 SF	125 Units 100% 800 SF
III. Average Unit Size				
Average Net Unit Size	800 SF	0 SF	800 SF	800 SF
Average Gross Unit Size	914 SF	0 SF	915 SF	914 SF
Average Gross offic Size	314 31	0 51	313 31	314 31
IV. Density (Units/Acre)	87 Units/Net Acre	- Units/Acre	96 Units/Net Acre	96 Units/Net Acre
V. Floor Area Ratio - Commercial	N/A	0.75	1.1	N/A
VI. Construction Type	Type V Multi-Family	Type II Office	Type II Office/ Type V Multi-Family	Type V Multi-Family
VII. Number of Stories	4 Stories	3 Stories	3-4 Stories	3-4 Stories

	Scenario #1 - Multi-Family Residential	Scenario #2 - Office	Scenario #3 - Multi-Family/Office	Scenario #4 - High-Density Multi-Family Residential
	Stacked-Flat Multi-Family Apartments with Podium Parking	Office Space with Surface Parking	Office Space and Multi-Family Apartments with Standalone (Shared) Garage	Stacked-Flat Multi-Family Apartments with Standalone (Shared) Garage
VIII. Gross Building Area (GBA)				
A. Residential Net Rentable Area Circulation/Lobby Subtotal Residential GBA	92,000 SF 87.5% 13,100 SF 12.5% 105,100 SF 100.0%	0 SF 0.0% <u>0</u> SF <u>0.0%</u> 0 SF 0.0%	60,000 SF 87.5% <u>8,600</u> SF <u>12.5%</u> 68,600 SF 100.0%	100,000 SF 87.5% 14,300 SF 12.5% 114,300 SF 100.0%
B. Office Net Rentable Area Circulation/Lobby Subtotal Office GBA	0 SF 0.0% 0 SF 0.0% 0 SF 0.0%	39,800 SF 92.5% 3,200 SF 7.5% 43,000 SF 100.0%	22,200 SF 92.5% 1,800 SF 7.5% 24,000 SF 100.0%	0 SF 0.0% <u>0</u> SF <u>0.0%</u> 0 SF 0.0%
C. Retail Net Rentable Area Circulation Subtotal Retail GBA	1,800 SF 90.0% 200 SF 100.0% 2,000 SF 100.0%	0 SF 0.0% <u>0</u> SF <u>0.0%</u> 0 SF 0.0%	0 SF 0.0% <u>0</u> SF <u>0.0%</u> 0 SF 0.0%	0 SF 0.0% <u>0</u> SF <u>0.0%</u> 0 SF 0.0%
D. City HallOffice Space/OtherCouncil Chambers/Programmable SpaceTotal City Hall	22,000 SF 2,000 SF 24,000 SF	22,000 SF 2,000 SF 24,000 SF	22,000 SF 2,000 SF 24,000 SF	22,000 SF <u>2,000</u> SF 24,000 SF
IX. Parking				
A. TypeB. Number of Parking Spaces	Podium Parking	Surface Parking	Standalone Garage - 3 Levels	Standalone Garage - 3 Levels
	Tuck-Under/ Standalone Podium Surface Structure Total Spaces Spaces Spaces 153 0 0 153 0 0 0 0 4 0 0 4 0 73 0 73 157 73 0 230	Tuck-Under/ Standalone Podium Surface Structure Total Spaces Spaces Spaces 0 0 0 0 0 129 0 129 0 0 0 0 0 0 0 73 0 73 0 202 0 202	Tuck-Under/ Standalone Podium Surface Structure Total Spaces Spaces Spaces 0 0 100 100 0 0 72 72 0 0 0 0 0 0 0 0 0 0 0 75 75 0 0 247 247	Tuck-Under/ Standalone Podium Surface Structure Total Spaces Spaces Spaces 0 0 166 166 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 241 241

⁽¹⁾ Includes City Hall entry court, landscaping, circulation, and short-term parking.

⁽²⁾ Assumes a parking ratio of 1.33 spaces per unit.

⁽³⁾ Assumes a parking ratio of 3.00 per 1,000 SF office.(4) Assumes a parking ratio of 2.00 per 1,000 SF retail.

⁽⁵⁾ Assumes 400 SF per parking space.

TABLE A-2

DEVELOPMENT COSTS CIVIC CENTER SITE CITY OF LA MESA

		Scenario #1 - Multi-	Family Residential			Scenario #	2 - Office				
		Stacked-Flat Multi-Family Apa	rtments with Podium Parking		Office Space with Surface Parking						
	Private Use (Multi-Family, Retail, Podium Parking)		(City Hall,City Hall Surface	lic Use Parking, Green Open Space, g/Circulation)	(Offi	Private Use ice, Surface Parking)	1 7	Public Use rface Parking, Green Open Space, aping/Circulation)			
	<u>Total</u>	<u>Comments</u>	<u>Total</u> (2)	<u>Comments</u>	<u>Total</u>	<u>Comments</u>	<u>Total</u> (2)	<u>Comments</u>			
I. Direct Costs											
Off-Site Improvements (1)	\$287,000	\$5 Per SF Site	\$110,000	\$5 Per SF Site	\$573,000	\$10 Per SF Site	\$110,000	\$5 Per SF Site			
On-Site Improvements/Landscaping											
Private Use	\$1,719,000	\$30 Per SF Site	\$0	\$0 Per SF Site	\$860,000	\$15 Per SF Site	\$0	\$0 Per SF Site			
Public Use	\$0	\$0 Per SF Site	\$1,024,000	\$20 Per SF Site	\$0	\$0 Per SF Site	\$1,024,000	\$20 Per SF Site			
Green Open Space	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF			
Programmable Outdoor Space	\$0	\$0 Per SF	\$130,000	\$65 Per SF	\$0	\$0 Per SF	\$130,000	\$65 Per SF			
Remediation (1)	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site			
Parking	\$5,495,000	\$35,000 Per Space	\$0	Included above	\$0	Included above	\$0	Included above			
Shell Construction											
City Hall - Office/Other	\$0	\$0 Per SF GBA	\$7,700,000	\$350 Per SF GBA	\$7,095,000	\$165 Per SF GBA	\$7,700,000	\$350 Per SF GBA			
City Hall - Programmable Space	\$0	\$0 Per SF GBA	\$1,200,000	\$600 Per SF GBA	\$0	\$0 Per SF GBA	\$1,200,000	\$600 Per SF GBA			
Private Use	\$20,885,000	\$195 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA			
Tenant Improvements	\$0	\$0 Per SF - Retail	\$1,920,000	\$80 Per SF GBA	\$1,592,000	\$40 Per SF GLA	\$1,920,000	\$80 Per SF			
Amenities/FF&E	\$690,000	\$6,000 Per Unit	\$178,000	Allowance	\$25,000	Allowance	\$178,000	Allowance			
Contingency	\$2,181,000	7.5% of Above Directs	<u>\$1,116,000</u>	7.5% of Above Directs	<u>\$761,000</u>	7.5% of Above Directs	<u>\$1,116,000</u>	7.5% of Above Directs			
Total Direct Costs	\$31,257,000	\$292 Per SF GBA	\$15,991,000	\$666 Per SF GBA	\$10,906,000	\$254 Per SF GBA	\$15,991,000	\$666 Per SF GBA			
II. Indirect Costs											
Architecture & Engineering	\$1,563,000	5.0% of Directs	\$1,039,000	6.5% of Directs	\$545,000	5.0% of Directs	\$1,039,000	6.5% of Directs			
Permits & Fees - Non-Residential (1)	\$15,000	\$7.50 Per SF GBA	\$0	\$0 Per SF GBA	\$323,000	\$7.50 Per SF GBA	\$0	\$0 Per SF GBA			
Permits & Fees - Residential (1)	\$1,495,000	\$13,000 Per Unit	\$0	\$0 Per Unit	\$0	\$0 Per Unit	\$0	\$0 Per Unit			
Legal & Accounting	\$1,250,000	4.0% of Directs	\$320,000	2.0% of Directs	\$436,000	4.0% of Directs	\$320,000	2.0% of Directs			
Taxes & Insurance	\$938,000	3.0% of Directs	\$160,000	1.0% of Directs	\$327,000	3.0% of Directs	\$160,000	1.0% of Directs			
Developer Fee/Construction Management	\$1,250,000	4.0% of Directs	\$320,000	2.0% of Directs	\$436,000	4.0% of Directs	\$320,000	2.0% of Directs			
Marketing/Lease-Up	\$288,000	\$2,500 Per Unit	\$0	0.0% of Directs	\$299,000	\$7.50 Per SF GLA	\$0	0.0% of Directs			
Contingency	<u>\$340,000</u>	5.0% of Above Indirects	\$92,000	5.0% of Above Indirects	<u>\$118,000</u>	5.0% of Above Indirects	\$92,000	5.0% of Above Indirects			
Total Indirect Costs	\$7,139,000	22.8% of Directs	\$1,931,000	12.1% of Directs	\$2,484,000	22.8% of Directs	\$1,931,000	12.1% of Directs			
III. Financing Costs	\$2,501,000	8.0% of Directs	\$1,919,000	12.0% of Directs	\$1,091,000	10.0% of Directs	\$1,919,000	12.0% of Directs			
IV. Total Development Costs Excl. Land Acquisition	\$40,897,000	\$382 Per SF GBA	\$19,841,000	\$827 Per SF GBA	\$14,481,000	\$337 Per SF GBA	\$19,841,000	\$827 Per SF GBA			
V. Add: Structured Parking - Allocated Cost	<u>\$0</u>	\$0 Per Space	<u>\$0</u>	\$0 Per Space	<u>\$0</u>	\$0 Per Space	<u>\$0</u>	\$0 Per Space			
VI. Grand Total Development Costs	\$40,897,000	\$382 Per SF GBA	\$19,841,000	\$827 Per SF GBA	\$14,481,000	\$337 Per SF GBA	\$19,841,000	\$827 Per SF GBA			

Preliminary estimate; not verified by KMA or City.
 Assumed to include the payment of prevailing wages.
 Assumed to include contingency factor, indirects, and financing costs.

TABLE A-2 **DEVELOPMENT COSTS CIVIC CENTER SITE** CITY OF LA MESA

			Scenario #	3 - Multi-Family/Office			Scenario #4 - High-Density Multi-Family Residential					
		Office Space and Sta	cked-Flat Multi-Fa	mily Apartments with Stand	alone (Shared) G	arage		Stacked-Flat Multi-Family Apartme	nts with Standalone (Sha	red) Garage		
						Public Use				Public Use		
		Private Use		Private Use	(City Hall, City	y Hall Structured Parking,		Private Use		Public Ose Hall Structured Parking,		
	(Multi-Fa	mily, Structured Parking)	(Office,	Structured Parking)	Gre	en Open Space,	(Multi-Fai	mily, Structured Parking)	†			
					Landso	caping/Circulation)			Green Open Space	, Landscaping/Circulation)		
			İ									
L. Bissat Contr	<u>Total</u>	<u>Comments</u>	<u>Total</u>	<u>Comments</u>	<u>Total</u> (2)	<u>Comments</u>	<u>Total</u>	<u>Comments</u>	<u>Total</u> (2)	Comments		
I. Direct Costs	6470.000	ĆE D CE CH.	¢220.000	Ć4E D. GEGU.	6440.000	ČE D. J. CE CH.	¢202.000	ĆE D. GEGUA	Ć110.000	ĆE D CE CIL.		
Off-Site Improvements (1)	\$170,000	\$5 Per SF Site	\$339,000	\$15 Per SF Site	\$110,000	\$5 Per SF Site	\$283,000	\$5 Per SF Site	\$110,000	\$5 Per SF Site		
On-Site Improvements/Landscaping	6040.000	625 Day 65 611	¢220.000	Ć1E D CE C'I.	60	CO D. CE CIV	64 442 000	ĆZE D. GEGU.	¢o.	Ć0 D CE CH.		
Private Use	\$848,000	\$25 Per SF Site	\$339,000	\$15 Per SF Site	\$0	\$0 Per SF Site	\$1,413,000	\$25 Per SF Site	\$0	\$0 Per SF Site		
Public Use	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$440,000	\$20 Per SF Site	\$0	\$0 Per SF Site	\$440,000	\$20 Per SF Site		
Green Open Space	\$0 \$0	\$0 Per SF	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF		
Programmable Outdoor Space	\$0	\$0 Per SF	\$0	\$0 Per SF	\$130,000	\$65 Per SF	\$0	\$0 Per SF	\$130,000	\$65 Per SF		
Remediation (1)	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site		
Parking	\$0	See below	\$0	See below	\$0	See below	\$0	See below	\$0	Included above		
Shell Construction												
City Hall - Office/Other	\$0	\$0 Per SF GBA	\$3,840,000	\$160 Per SF GBA	\$7,700,000	\$350 Per SF GBA	\$22,289,000	\$195 Per SF GBA	\$7,700,000	\$350 Per SF GBA		
City Hall - Programmable Space	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA	\$1,200,000	\$600 Per SF GBA	\$0	\$0 Per SF GBA	\$1,200,000	\$600 Per SF GBA		
Private Use	\$13,377,000	\$195 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA		
Tenant Improvements	\$0	\$0 Per SF - Retail	\$888,000	\$40 Per SF GLA	\$1,920,000	\$80 Per SF GBA	\$0	\$0 Per SF - Retail	\$1,920,000	\$80 Per SF GBA		
Amenities/FF&E	\$450,000	\$6,000 Per Unit	\$25,000	Allowance	\$178,000	Allowance	\$750,000	\$6,000 Per Unit	\$178,000	Allowance		
Contingency	\$1,113,000	7.5% of Above Directs	\$407,000	7.5% of Above Directs	\$1,072,000	7.5% of Above Directs	\$1,855,000	7.5% of Above Directs	\$1,072,000	7.5% of Above Directs		
Total Direct Costs	\$15,958,000	\$233 Per SF GBA	\$5,838,000	\$243 Per SF GBA	\$15,363,000	\$640 Per SF GBA	\$26,590,000	\$233 Per SF GBA	\$15,363,000	\$640 Per SF GBA		
						<i>*</i>						
II. Indirect Costs							4					
Architecture & Engineering	\$798,000	5.0% of Directs	\$292,000	5.0% of Directs	\$999,000	6.5% of Directs	\$1,330,000	5.0% of Directs	\$999,000	6.5% of Directs		
Permits & Fees - Non-Residential (1)	\$0	\$0 Per SF GBA	\$180,000	\$7.50 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA	\$0	\$0 Per SF GBA		
Permits & Fees - Residential (1)	\$975,000	\$13,000 Per Unit	\$0	\$0 Per Unit	\$0	\$0 Per Unit	. , ,		\$0	\$0 Per Unit		
Legal & Accounting	\$638,000	4.0% of Directs	\$234,000	4.0% of Directs	\$307,000	2.0% of Directs	\$1,064,000	4.0% of Directs	\$307,000	2.0% of Directs		
Taxes & Insurance	\$479,000	3.0% of Directs	\$175,000	3.0% of Directs	\$154,000	1.0% of Directs	\$798,000	3.0% of Directs	\$154,000	1.0% of Directs		
Developer Fee/Construction Management	\$638,000	4.0% of Directs	\$234,000	4.0% of Directs	\$307,000	2.0% of Directs	\$1,064,000	4.0% of Directs	\$307,000	2.0% of Directs		
Marketing/Lease-Up	\$188,000	\$2,500 Per Unit	\$167,000	\$7.50 Per SF GLA	\$0	0.0% of Directs	\$313,000	\$2,500 Per Unit	\$0	0.0% of Directs		
Contingency	\$186,000	5.0% of Above Indirects	<u>\$64,000</u>	5.0% of Above Indirects	\$88,000	5.0% of Above Indirects	<u>\$310,000</u>	5.0% of Above Indirects	<u>\$88,000</u>	5.0% of Above Indirects		
Total Indirect Costs	\$3,902,000	24.5% of Directs	\$1,346,000	23% of Directs	\$1,855,000	12.1% of Directs	\$6,504,000	24.5% of Directs	\$1,855,000	12.1% of Directs		
					i ! !							
III. Financing Costs	\$1,277,000	8.0% of Directs	\$584,000	10.0% of Directs	\$1,844,000	12.0% of Directs	\$2,127,000	8.0% of Directs	\$1,844,000	12.0% of Directs		
			4	*	4		*** *** ***		4.0.000	4		
IV. Total Development Costs Excl. Land Acquisition	\$21,137,000	\$308 Per SF GBA	\$7,768,000	\$324 Per SF GBA	\$19,062,000	\$794 Per SF GBA	\$35,221,000	\$308 Per SF GBA	\$19,062,000	\$794 Per SF GBA		
V. Add: Structured Parking - Allocated Cost	\$3,491,000	\$35,000 Per Space (3)	\$2,520,000	\$35,000 Per Space (3)	\$2,625,000	\$35,000 Per Space (3)	<u>\$5,810,000</u>	\$35,000 Per Space	<u>\$2,625,000</u>	\$35,000 Per Space		
VI. Grand Total Development Costs	\$24,628,000	\$359 Per SF GBA	\$10,288,000	\$429 Per SF GBA	\$21,687,000	\$904 Per SF GBA	\$41,031,000	\$359 Per SF GBA	\$21,687,000	\$904 Per SF GBA		

Preliminary estimate; not verified by KMA or City.
 Assumed to include the payment of prevailing wages.
 Assumed to include contingency factor, indirects, and financing costs.

WORKSHEET 1 TO TABLE A-2

BREAKOUT OF DEVELOPMENT COSTS FOR PUBLIC USES **CIVIC CENTER SITE** CITY OF LA MESA

			SCENARIOS #1/#	2			9	SCENARIOS #3/#4				
		Publi	C Use w/ Surface	Parking		Public Use w/ Structured Parking						
		City Hall	City Hall Surface	Parking, Green Open Space,	Total		City Hall	City Hall Struc	ctured Parking, Green Open	Total		
		City Hall	Landscaping/Circulation		lotai	City Hall		Space, La	Total			
	<u>Total</u> (2)	Comments	<u>Total</u> (2)	<u>Comments</u>		<u>Total</u> (2)	Comments	<u>Total</u> (2)	Comments			
I. Direct Costs												
Off-Site Improvements (1)	\$0	\$0 Per SF Site	\$110,000	\$5 Per SF Site	\$110,000	\$0	\$0 Per SF Site	\$110,000	\$5 Per SF Site	\$110,000		
On-Site Improvements/Landscaping								i ! !				
Private Use	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0		
Public Use	\$0	\$0 Per SF Site	\$1,024,000	\$20 Per SF Site	\$1,024,000	\$0	\$0 Per SF Site	\$440,000	\$20 Per SF Site	\$440,000		
Green Open Space	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF	\$2,613,000	\$0	\$0 Per SF	\$2,613,000	\$65 Per SF	\$2,613,000		
Programmable Outdoor Space	\$0	\$0 Per SF	\$130,000	\$65 Per SF	\$130,000	\$0	\$0 Per SF	\$130,000	\$65 Per SF	\$130,000		
Remediation (1)	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0	\$0	\$0 Per SF Site	\$0	\$0 Per SF Site	\$0		
Parking	\$0	Included above	\$0	Included above	\$0	\$0	See below	\$ 0	See below	\$0		
Shell Construction			,			·		·		·		
City Hall - Office/Other	\$7,700,000	\$350 Per SF GBA	\$0	\$0 Per SF Site	\$7,700,000	\$7,700,000	\$350 Per SF GBA	\$0	\$0 Per SF Site	\$7,700,000		
City Hall - Programmable Space	\$1,200,000	\$600 Per SF GBA	, \$0	\$0 Per SF Site	\$1,200,000	\$1,200,000	\$600 Per SF GBA	\$0	\$0 Per SF Site	\$1,200,000		
Private Use	\$0	\$0 Per SF GBA	\$0	\$0 Per SF Site	\$0	\$0	\$0 Per SF GBA	\$0	\$0 Per SF Site	\$0		
Tenant Improvements	\$1,920,000	\$80 Per SF GBA	\$0	\$0 Per SF Site	\$1,920,000	\$1,920,000	\$80 Per SF GBA	\$0	\$0 Per SF Site	\$1,920,000		
Amenities/FF&E	\$178,000	Allowance	\$0	Allowance	\$178,000	\$178,000	Allowance	\$0	Allowance	\$178,000		
Contingency	\$825,000	7.5% of Above Directs	\$291,000	7.5% of Above Directs	\$1,116,000	\$825,000	7.5% of Above Directs	\$247,000	7.5% of Above Directs	\$1,072,000		
Total Direct Costs	\$11,823,000	\$493 Per SF GBA	\$4,168,000	\$51 Per SF Site	\$15,991,000	\$11,823,000	\$493 Per SF GBA	\$3,540,000	\$68 Per SF Site	\$15,363,000		
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II. Indirect Costs												
Architecture & Engineering	\$768,000	6.5% of Directs	\$271,000	6.5% of Directs	\$1,039,000	\$769,000	6.5% of Directs	\$230,000	6.5% of Directs	\$999,000		
Permits & Fees - Non-Residential (1)	\$0	\$0 Per SF GBA	\$0	\$0 Per SF Site	\$0	\$0	\$0 Per SF GBA	\$0	\$0 Per SF Site	\$0		
Permits & Fees - Residential (1)	\$0	\$0 Per Unit	\$0	\$0 Per Unit	\$0	\$0	\$0 Per Unit	\$0	\$0 Per Unit	\$0		
Legal & Accounting	\$237,000	2.0% of Directs	\$83,000	2.0% of Directs	\$320,000	\$236,000	2.0% of Directs	\$71,000	2.0% of Directs	\$307,000		
Taxes & Insurance	\$118,000	1.0% of Directs	\$42,000	1.0% of Directs	\$160,000	\$119,000	1.0% of Directs	\$35,000	1.0% of Directs	\$154,000		
Developer Fee/Construction Management	\$237,000	2.0% of Directs	\$83,000	2.0% of Directs	\$320,000	\$236,000	2.0% of Directs	\$71,000	2.0% of Directs	\$307,000		
Marketing/Lease-Up	\$0	0.0% of Directs	\$0	0.0% of Directs	\$0	\$0	0.0% of Directs	\$0	0.0% of Directs	\$0		
Contingency	\$68,000	5.0% of Above Indirects	\$24,000	5.0% of Above Indirects	\$92,00 <u>0</u>	\$68,000	5.0% of Above Indirects	\$20,000	5.0% of Above Indirects	\$88,000		
Total Indirect Costs	\$1,428,000	12.1% of Directs	\$503,000	12.1% of Directs	\$1,931,000	\$1,428,000	12.1% of Directs	\$427,000	12.1% of Directs	\$1,855,000		
Total maneet costs	71,420,000	12.170 01 011 000	4303,000	12.170 01 0110003	71,551,000	71,420,000	12.170 01 0110003	7427,000	12.170 01 011 000	71,033,000		
III. Financing Costs	\$1,419,000	12.0% of Directs	\$500,000	12.0% of Directs	\$1,919,000	\$1,419,000	12.0% of Directs	\$425,000	12.0% of Directs	\$1,844,000		
IV. Total Development Costs Excl. Land Acquisition	\$14,670,000	\$611 Per SF GBA	\$5,171,000	\$64 Per SF Site	\$19,841,000	\$14,670,000	\$611 Per SF GBA	\$4,392,000	\$84 Per SF Site	\$19,062,000		
V. Add: Structured Parking - Allocated Cost	<u>\$0</u>	\$0 Per Space	<u>\$0</u>	\$0 Per Space	<u>\$0</u>	<u>\$0</u>	\$0 Per Space (3)	<u>\$2,625,000</u>	\$35,000 Per Space (3)	<u>\$2,625,000</u>		
VI. Grand Total Development Costs	\$14,670,000	\$611 Per SF GBA	\$5,171,000		\$19,841,000	\$14,670,000	\$611 Per SF GBA	\$7,017,000		\$21,687,000		

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 ⁽¹⁾ Preliminary estimate; not verified by KMA or City.
 (2) Assumed to include the payment of prevailing wages.
 (3) Assumed to include contingency factor, indirects, and financing costs.

TABLE A-3

NET OPERATING INCOME - RESIDENTIAL
CIVIC CENTER SITE
CITY OF LA MESA

		Scen	ario #1 - M	lulti-Family Residentia	ıl		Sco	enario #3	- Multi-Family/Office			Scenario #	‡4 - High-D	ensity Multi-Family Re	esidential
	Stacked-Flat Multi-Family Apartments with Podium Parking					Office Space and Stacked-Flat Multi-Family Apartments with Standalone (Shared) Garage					Stacked-Flat Multi-Family Apartments with Standalone (Shared) Garage				
I. Gross Scheduled Income - Residential	# of <u>Units</u>	Unit <u>Size</u>	<u>\$/SF</u>	\$/Month	Total <u>Annual</u>	# of <u>Units</u>	Unit <u>Size</u>	<u>\$/SF</u>	\$/Month	Total <u>Annual</u>	# of <u>Units</u>	Unit <u>Size</u>	<u>\$/SF</u>	\$/Month	Total <u>Annual</u>
One Bedroom @ Market-Rate	46	650 SF	\$3.35	\$2,178	\$1,202,000	30	650 SF	\$3.30	\$2,145	\$772,000	50	650 SF	\$3.30	\$2,145	\$1,287,000
Two Bedroom @ Market-Rate	<u>69</u>	<u>900</u> SF	\$2.90	<u>\$2,610</u>	<u>\$2,161,000</u>	<u>45</u>	<u>900</u> SF	<u>\$2.85</u>	<u>\$2,565</u>	\$1,385,000	<u>75</u>	<u>900</u> SF	<u>\$2.85</u>	<u>\$2,565</u>	\$2,309,000
Total/Average - Residential - Net Rentable Area	115	800 SF	\$3.08	\$2,437	\$3,363,000	75	800 SF	\$3.03	\$2,397	\$2,157,000	125	800 SF	\$3.03	\$2,397	\$3,596,000
Add: Other Income Total Gross Scheduled Income (GSI)				\$125 /Unit/Month	<u>\$173,000</u> \$3,536,000	-			\$125 /Unit/Month	\$113,000 \$2,270,000				\$125 /Unit/Month	\$ <u>188,000</u> \$3,784,000
II. Effective Gross Income (EGI)															
(Less) Vacancy				5% of GSI	(\$177,000)				5% of GSI	(\$114,000)				5% of GSI	(\$189,000)
Total Effective Gross Income (EGI)					\$3,359,000					\$2,156,000					\$3,595,000
III. Operating Expenses															
(Less) Operating Expenses			9	\$5,250 /Unit/Year	(\$604,000)				\$5,250 /Unit/Year	(\$394,000)				\$5,250 /Unit/Year	(\$656,000)
(Less) Property Taxes/Assessments (1)			Ş	\$3,700 /Unit/Year	(\$429,000)				\$3,600 /Unit/Year	(\$271,000)				\$3,600 /Unit/Year	(\$453,000)
(Less) Replacement Reserves				\$300 /Unit/Year	<u>(\$35,000)</u>				\$300 /Unit/Year	<u>(\$23,000)</u>				\$300 /Unit/Year	<u>(\$38,000)</u>
Total Expenses			,	\$9,287 /Unit/Year 32% of EGI	(\$1,068,000)				\$9,173 /Unit/Year 32% of EGI	(\$688,000)				\$9,176 /Unit/Year 32% of EGI	(\$1,147,000)
IV. Total Net Operating Income					\$2,291,000			-		\$1,468,000					\$2,448,000

Prepared by: Keyser Marston Associates, Inc.
Filename: i:/La Mesa_Civic Center_Feasibility Analysis_v1_05 30 19;5/30/2019;sjx

⁽¹⁾ Based on cost approach to value; assumes a 1.1% tax rate.

NET OPERATING INCOME - NON-RESIDENTIAL
CIVIC CENTER SITE
CITY OF LA MESA

		Scenario #1 Multi-Family Residential			Scenario #2 Office			Scenario #3 Multi-Family/Office	
		Private Use (Multi-Family, Retail, Podium Parking)		Private Use (Office, Surface Parking)			Private Use (Office, Structured Parking)		
	Rentable <u>(SF)</u>	Rent (1)	Total <u>Annual</u>	Rentable <u>(SF)</u>	<u>Rent</u> (2)	Total <u>Annual</u>	Rentable (<u>SF)</u>	Rent (2)	Total <u>Annual</u>
I. Net Operating Income (NOI)					A Y	>			
A. Office				39,800 SF	\$3.00 /SF/Month	\$1,433,000	22,200 SF	\$3.00 /SF/Month	\$799,000
(Less) Vacancy					5.0% of GSI	<u>(\$72,000)</u>		5.0% of GSI	<u>(\$40,000)</u>
Total Effective Gross Income						\$1,361,000			\$759,000
(Less) Operating Expenses					\$10 /SF GLA	<u>(\$398,000)</u>		\$10 /SF GLA	(\$222,000)
Net Operating Income						\$963,000			\$537,000
B. Retail	1,800 SF	\$3.25 /SF/Month	\$70,000						
(Less) Vacancy		10.0% of GSI	<u>(\$7,000)</u>						
Total Effective Gross Income			\$63,000						
(Less) Unreimbursed Operating Expenses		5.0% of GSI	<u>(\$4,000)</u>						
Net Operating Income			\$59,000						
II. Total Net Operating Income			\$59,000			\$963,000			\$537,000

Prepared by: Keyser Marston Associates, Inc.

⁽¹⁾ Reflects triple-net (NNN).

⁽²⁾ Reflects full-service-gross (FSG).

TABLE A-5

ESTIMATE OF RESIDUAL LAND VALUE
CIVIC CENTER SITE

CITY OF LA MESA

	Scenario #1 - Multi-	Family Residential	Scenario #	2 - Office		Scenario #3 - N	Multi-Family/Office		Scenario #4 - Multi-Family	
	Private (Multi-Fam Podium F	ily, Retail,	Private Use (Office, Surface Parking)		Private Use Private (Multi-Family, Structured Parking) (Office, Struct				Private Use (Multi-Family, Structured Parking)	
I. Residential										
A. Stablized Net Operating Income Capitlization Rate @		\$2,291,000 4.5%				\$1,468,000 4.5%				\$2,448,000 4.5%
B. Capialized Value Upon Completion (Less) Cost of Sale (Less) Target Developer Profit	3.0% of Value 10.0% of Value	\$50,911,000 (\$1,527,000) (\$5,091,000)		 	3.0% of Value 10.0% of Value	\$32,622,000 (\$979,000) (\$3,262,000)		 	3.0% of Value 10.0% of Value	\$54,400,000 (\$1,632,000) (\$5,440,000)
C. Net Sales Proceeds	10.0% of value	\$44,293,000			10.0% of Value	\$28,381,000			10.0% of Value	\$47,328,000
II. Non-Residential										
A. Stablized Net Operating Income Capitlization Rate @		\$59,000 6.0%		\$963,000 6.0%				\$537,000 6.0%		
B. Capialized Value Upon Completion (Less) Cost of Sale (Less) Target Developer Profit	3.0% of Value 10.0% of Value	\$983,000 (\$29,000) (\$98,000)	3.0% of Value 10.0% of Value	\$16,050,000 (\$482,000) (\$1,605,000)		 	3.0% of Value 10.0% of Value	\$8,950,000 (\$269,000) (\$895,000)		
C. Net Sales Proceeds		\$856,000		\$13,963,000				\$7,786,000		
III. Total Net Sales Proceeds		\$45,149,000		\$13,963,000		\$28,381,000		\$7,786,000		\$47,328,000
IV. (Less) Total Development Costs		(\$40,897,000)		(\$14,481,000)		(\$24,628,000) (1)		(\$10,288,000) (1)		(\$41,031,000) (1)
V. Residual Land Value Per Unit Per SF GBA Per SF Land		\$4,252,000 \$37,000 \$40 \$74		(\$518,000) \$0 (\$12) (\$9)		\$3,753,000 \$50,000 \$55 \$111		(\$2,502,000) \$0 (\$104) (\$111)		\$6,297,000 \$50,000 \$55 \$111
VI. Total Residual Land Value by Scenario Per SF Land - Total Site		\$4,252,000 \$28		(\$518,000) (\$3)				\$1,251,000 \$8		\$6,297,000 \$42

⁽¹⁾ Includes allocated costs for standalone (shared) garage.

APPENDIX B

EVALUATION OF DOWNTOWN PARKING LOTS

CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS

CITY OF LA MESA



TABLE B-1

OVERVIEW OF DOWNTOWN PARKING LOTS - LA MESA BOULEVARD LOT CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS CITY OF LA MESA

	La Mesa Boulevard Lot
	(Acacia Avenue Lot)
A. Location	South side of La Mesa Boulevard, west of Acacia Avenue
B. Size	0.41 acres
C. Configuration	3 parcels, trapezoidal
D. Parcel Map	SS SHT 1 SS ST CLEAN TO ST CL
E. Access	La Mesa Boulevard, Acacia Avenue (alley access)
F. Visibility	Visible from La Mesa Boulevard, distant from La Mesa Boulevard village core
G. Key Constraints	Topography, grade change
H. Potential for Assembly	Limited

Prepared by: Keyser Marston Associates, Inc.

TABLE B-2

OVERVIEW OF DOWNTOWN PARKING LOTS - PALM AVENUE LOT CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS CITY OF LA MESA

	Palm Avenue Lot
A. Location	West side of Palm Avenue between La Mesa Boulevard and Lemon Avenue
B. Size	0.13 acres
C. Configuration	1 parcel, rectangular
D. Parcel Map	(6) BLVD (7) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1
E. Access	Palm Avenue, Lemon Avenue
F. Visibility	Visible from Palm Avenue, close proximity to La Mesa Boulevard village core
G. Key Constraints	Small size, mid-block location
H. Potential for Assembly	Strong - potential to assemble with southern parcel (La Mesa Antique Mall) property for a total potential site size of approximately 0.42 acres

Prepared by: Keyser Marston Associates, Inc.

TABLE B-3

OVERVIEW OF DOWNTOWN PARKING LOTS - LEMON AVENUE LOT CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS CITY OF LA MESA

	Lemon Avenue Lot					
A. Location	North side of Lemon Avenue, west of 3rd Street					
B. Size	0.34 acres					
C. Configuration	2 parcels, rectangular					
D. Parcel Map	THE TOWN STREET					
E. Access	Lemon Avenue, Palm Avenue (alley access), Third Street (alley access)					
F. Visibility	Visible from Lemon Avenue, close proximity to La Mesa Boulevard village core					
G. Key Constraints	Small size					
H. Potential for Assembly	Strong - City owns three adjacent parcels					

Prepared by: Keyser Marston Associates, Inc.

TABLE B-4

OVERVIEW OF DOWNTOWN PARKING LOTS - ALLISON AVENUE LOT CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS CITY OF LA MESA

Allison Avenue Lot					
A. Location Fronting Allison Avenue, between Palm Avenue and Pine Street					
B. Size	0.73 acres				
C. Configuration	6 parcels, triangular				
D. Parcel Map	ALLISON TO STATE OF THE PARTY O				
E. Access	Allison Avenue, Palm Avenue (alley access)				
F. Visibility	Visible from Allison Avenue, close proximity to La Mesa Boulevard village core				
G. Key Constraints	Irregular site configuration				
H. Potential for Assembly	Strong - with property to west (Randall Lamb building) for a total potential site size of approximately 1.50 acres				

Prepared by: Keyser Marston Associates, Inc.

TABLE B-5

MARKET FACTORS AFFECTING DEVELOPMENT POTENTIAL
CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS
CITY OF LA MESA

	La Mesa Boulevard Lot (Acacia Avenue Lot)	Palm Avenue	Lemon Avenue	Allison Avenue	
I. Probable Land Use	Residential and/or Office	Residential over Retail	Residential over Retail	Residential over Retail	
II. Land Area	0.41 Acres	0.13 Acres	0.34 Acres	0.73 Acres	
III. Size	^	V	\	↑	
IV. Shape	^	V	↑	↓	
V. Location	↓	↑	↑	↑	
VI. Appropriate Land Use(s)	Residential and/or office	Residential over retail/parking if assembled with adjoining property	Residential over retail/parking, if assembled with adjoining property	Residential over retail/parking	
VII. Potential Development Opportunity	Townhomes or stacked-flat apartments, Live/work or boutique office building	Limited without assembly with adjoining property	Limited without assembly with adjoining property	Stacked-flat apartments and lofts	
VIII. Assembly with Adjacent Property(ies)	Not Applicable	Required	Preferred	Optional	
IX. Potential Parking Supply	Surface, Tuck-Under	Surface, Tuck-under	Surface, Tuck-Under	Tuck-Under, Podium	
X. Potential Ground Floor Use(s)	Office or Restaurant	Retail or Restaurant	Retail or Restaurant	Office or Restaurant	

Prepared by: Keyser Marston Associates, Inc.

ESTIMATE OF RESIDUAL LAND VALUE
CIVIC CENTER SITE AND DOWNTOWN PARKING LOTS

CITY OF LA MESA

		La Mesa Boulevard Lot (Acacia Avenue Lot)		venue	Lemon Avenue		Allison Avenue	
I. Probable Land Use	Residential and/or office		Residential over retail		Residential over retail		Residential over retail	
II. Land Area	0.41 Acres		0.13 Acres		0.34 Acres		0.73 Acres	
III. Number of Parking Spaces	36 Spaces		22 Spaces		36 Spaces		74 Spaces	
IV. Replacement Parking Required (1)	*		✓				✓	
	Low @ \$40 /SF	High @ \$60 /SF	Low @ \$50 /SF	High @ \$75 /SF	Low @ \$50 /SF	High @ \$75 /SF	Low @ \$50 /SF	High @ \$75 /SF
V. Potential Supportable Land Payment before Replacement Parking Cost					Y			
Low/High Value	\$720,000	\$1,080,000	\$300,000	\$450,000	\$750,000	\$1,125,000	\$1,600,000	\$2,400,000
VI. (Less) Estimated Cost to Replace Public Parking	\$0 /Space	\$0 /Space	\$40,000 /Space	\$30,000 /Space	\$40,000 /Space	\$30,000 /Space	\$40,000 /Space	\$30,000 /Space
(Less) Replacement Parking	\$0	\$0	(\$880,000)	(\$660,000)	(\$1,440,000)	(\$1,080,000)	(\$2,960,000)	(\$2,220,000)
VII. Remaining Land Value after Replacement Parking	\$720,000	\$1,080,000	(\$580,000)	(\$210,000)	(\$690,000)	\$45,000	(\$1,360,000)	\$180,000

Prepared by: Keyser Marston Associates, Inc.

⁽¹⁾ Per City, February 26, 2019.