



OCTOBER 2026

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A MESSAGE FROM DEANNA MACKEY

I have been reflecting on how KPBS is evolving from a media service organization to a community service organization. Our journalism and storytelling remains core to our work, but how we bring this to life is centered in media, experiences and events.

One example is the recent cruise I went on with nearly 40 KPBS donors and fans. We spent eight days in the Ancient Mediterranean and truly got to know each other. Experiencing learning and delight together in so many places new to us drove home how conversation opens doors to making new friends. It was also a creative way for our supporters to travel to a place on their bucket list while financially supporting KPBS since a portion of the trip cost benefitted us. We're already planning future trips, looking at domestic and international options. Be on the lookout for more soon.

Another way we serve the community is with our [Voter Hub](#), which is ready to help you complete your mid-term election ballot. The newsroom works diligently to have resources, candidate profiles and explainers to inform your decisions. We are also hosting a community conversation with first time voters to better understand what they need and hear their questions. This will inform our ongoing Public Matters coverage in partnership with Voice of San Diego & inewssource.

Next month we will come together to hear from the [2026 One Book, One San Diego](#) adult selection author Stephen Graham Jones. I love what he said in response to his book "The Buffalo Hunter Hunter" being chosen as the One book... "A book is never complete until it finds a reader. A book in a drawer, in a trunk...a book on my computer, is not a book. It has to start that feedback loop between the writer and the reader." I agree! It is one thing I enjoy about reading. I hope you will join us at one of two events (including one in North County) we have scheduled in November with Stephen.

Following the crisis last summer when we were defunded, we experienced a beautiful thing. Thousands of people across our region stepped forward because they believe KPBS is an essential service and must continue. And you were among the people who led that response. Your ongoing generosity gives us more than financial support to fill the annual loss of federal funding. It gives us the ability to become what we imagined - a place where the community can learn and experience joy together. We are moving forward with optimism and hope, and I am so grateful you are with us on the journey.



Deanna m mackey

Deanna Mackey
KPBS General Manager

PRODUCERS CLUB EVENT



October Fall Program Preview

Join KPBS and fellow Producers Club members in North County for a special evening celebrating local storytelling and getting a first look at the upcoming fall schedule! This exclusive North County Producers Club event brings members together at the Carlsbad Public Library for an inside look at the programs coming to KPBS this fall.

Hear from Jill Linder, KPBS Director of Video Programming and Operations, as she shares previews of some of the most anticipated local and national programs, from delightful cooking series and compelling documentaries to period dramas and celebrations of local artists.

Jill will also facilitate a conversation with local filmmakers about the importance of local storytelling and the creative process. Our panel includes John Fiske, *Most Biodiverse Place in America*, and Claudia Rodriguez-Beizunski, *The Art of Sewing*.

Before the program, enjoy small bites and non-alcoholic refreshments in the library's courtyard while connecting with fellow Producers Club members.

Tuesday, October 20, 2026

5:00 p.m. - 7:00 p.m.

Carlsbad City Library

1775 Dove Lane, Carlsbad, CA 92011

Cost: Free

Fair Market Value: \$20

RSVP

KPBS STATION EVENT

Tech Night

KPBS is hosting its first Tech Night event on November 5th from 4pm to 6pm. This will be an in-person help desk opportunity where staff will give a hands-on demonstration of how to access KPBS+ and our mobile app, specific to your device type, including activating your Passport membership benefit. Look for an email invitation in the next week.

If you know you would like to attend, please email producersclub@kpbs.org with your RSVP and let us know what streaming device you need assistance with (eg. Roku, Amazon Fire, Apple TV, etc.).

Voter Hub



The 2026 General Election is coming up on Nov. 3, and it's time to get ready to vote. KPBS is here to help you fill every bubble on your ballot with confidence.

The KPBS Voter Hub is your definitive, nonpartisan guide for everything you need to know to be an informed voter. We'll help you learn about everything on your ballot. Just enter your ZIP code, and you'll find explainers on all the different races on your ballot.

[Explore Your Ballot](#)

Democracy depends on voters making informed choices, and KPBS is committed to bringing you fact-based news and information throughout this election. Check back on the Voter Hub regularly to keep up with the [latest election news](#).

An advertisement for Cartober 2026. It features a woman with short grey hair holding a small yellow toy car in front of her face. The background is a solid orange color. On the left, the text reads: 'Donate a car this month.' in white and yellow, followed by 'It's easy, tax-deductible, and you'll support our station.' in white. The KPBS logo is in the bottom left, and the word 'Cartober' is in the bottom right.

Cartober 2026

Each October, KPBS participates in Cartober, a national vehicle donation campaign that brings the community together in the drive for change. Donating a car, truck, motorcycle, RV, or boat is more impactful than ever as we work to fill the \$4.3 million annual budget gap left by the loss of federal funding, and another way to help keep KPBS strong.

Donating is quick and free, with complimentary pick-up and potential tax benefits.

Here's how it works:

1. Fill out the car donation form.

Our vehicle donation support team is available seven days a week and will be happy to answer any questions you may have.

2. Schedule your free pick-up.

We'll coordinate with a licensed towing company to retrieve your vehicle at a time convenient for you, and this service comes at no expense to you. When the tow truck arrives, you'll receive a donation receipt, making you eligible for a tax deduction!

3. Get your donation receipt.

Once your vehicle is sold, the funds generated will be directed toward maximizing both your tax benefit and our essential cause. Within 30 days of the sale, you'll receive a thank-you letter that also serves as your donation tax receipt.

Even if you don't have a vehicle to give, you can still support KPBS by sharing this opportunity with friends and family during Cartober. For more information visit kpbs.careasy.org.

The Producers Club Silver level has increased to \$1,500 annually or \$125 monthly, though existing members are grandfathered at their current rate through 2026. If you wish to update your sustaining pledge to the new level early, please [click here](#).

COMMUNITY EVENT



KPBS Kids Event: Elinor Wonders Why

Join [KPBS Kids](#) and the [Children's Museum of Discovery](#) for costume character meet-and-greets and hands-on workshops.

Join us at the museum for a visit by the costume character, a special story time, book giveaway, and special activities throughout the Museum.

The price of KPBS Kids Events is included in Museum admission. For Museum admission pricing, please [visit the Admission & Pricing page](#).

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